

RFA Monthly Statistics

Web Log Analysis Monthly Report January 2008

 $Report\ Range: 01/01/2008\ 00: 00: 00 - 01/31/2008\ 23: 59: 59$



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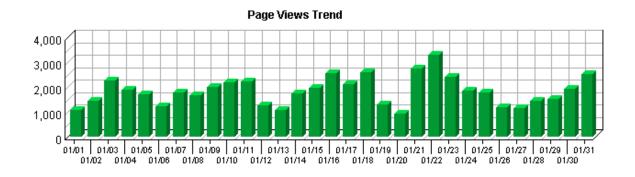
Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.



Visit Summary

Visits	26,764
Average per Day	863
Average Visit Length	00:17:47
Median Visit Length	00:04:48
International Visits	4.38%
Visits of Unknown Origin	57.01%
Visits from Your Country: United States (US)	38.61%



Page View Summary

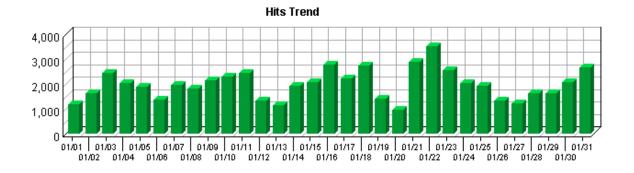
Page Views	56,779
Average per Day	1,831
Average Page Views per Visit	2.12

Overview Dashboard 1



Visitor Summary

Unique Visitors	14,565
Visitors Who Visited Once	12,576
Visitors Who Visited More Than Once	1,989
Average Visits per Visitor	1.84



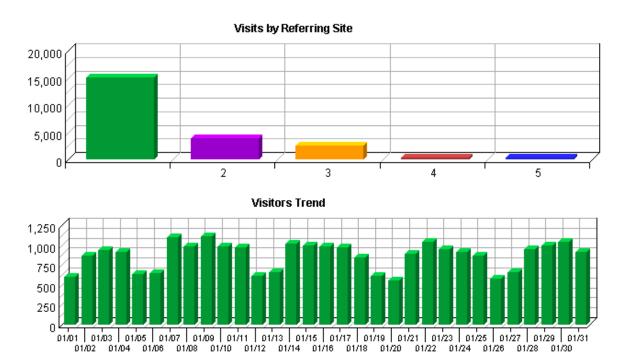
Hit Summary

Successful Hits for Entire Site	61,372
Average Hits per Day	1,979
Home Page Hits	7,120

2 Overview Dashboard

Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.



Marketing Dashboard 3

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

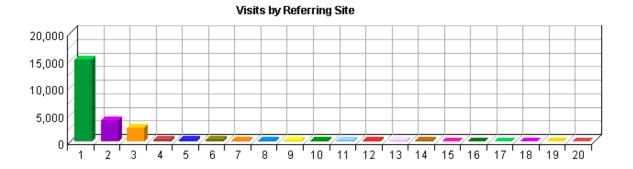


Referrers Dashboard 5

6 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	15,147	56.59%
2.	http://www.google.com/	3,858	14.41%
3.	http://es.epa.gov/	2,482	9.27%
4.	http://search.yahoo.com/	411	1.54%
5.	http://images.google.com/	332	1.24%
6.	http://www.google.co.in/	275	1.03%
7.	http://www.grants.gov/	224	0.84%
8.	http://www07.grants.gov/	219	0.82%
9.	http://nlquery.epa.gov/	199	0.74%
10.	http://www.google.ca/	196	0.73%
11.	http://www.eco.org/	158	0.59%
12.	http://www.epa.gov/	151	0.56%
13.	http://www.google.co.uk/	144	0.54%
14.	http://images.google.co.in/	99	0.37%
15.	http://cfpub.epa.gov/	80	0.30%
16.	http://search.live.com/	79	0.30%
17.	http://images.google.co.uk/	75	0.28%
18.	http://www.ask.com/	66	0.25%
19.	http://search.msn.com/	65	0.24%
20.	http://scholarships.fatomei.com/	60	0.22%
	Subtotal	24,320	90.87%
	Other	2,444	9.13%
	Total	26,764	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

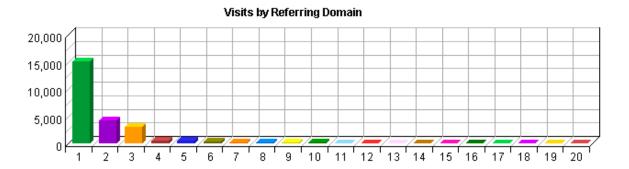
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

1. No Referrer 15,147 56.59% 2. google.com 4,228 15.80% 3. epa.gov 2,971 11.10% 4. yahoo.com 471 1.76% 5. grants.gov 444 1.66% 6. google.co.in 374 1.40% 7. google.ca 238 0.89% 8. google.co.uk 219 0.82% 9. eco.org 158 0.59% 10. live.com 88 0.33% 11. ask.com 70 0.26% 12. msn.com 67 0.25% 13. fatomei.com 60 0.22% 14. google.com.ph 57 0.21% 15. google.de 53 0.20% 16. aol.com 52 0.19% 17. sba.gov 50 0.19% 18. google.com.au 50 0.19% 19. google.it 44 0.16% Subtotal 24,886 92.98%		Domain	Visits	%
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Other 1,878 7.02%	20.	google.it	44	0.16%
,		Subtotal	24,886	92.98%
Total 26,764 100.00%		Other	1,878	7.02%
		Total	26,764	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

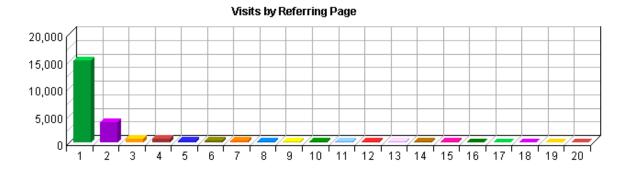
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	15,147	56.59%
2.	http://www.google.com/search	3,777	14.11%
3.	http://es.epa.gov/ncer/fellow/	698	2.61%
4.	http://es.epa.gov/ncer/	642	2.40%
5.	http://images.google.com/ imgres	332	1.24%
6.	http://www.google.co.in/ search	275	1.03%
7.	http://search.yahoo.com/ search	274	1.02%
8.	http://nlquery.epa.gov/ epasearch/epasearch	197	0.74%
9.	http://www.google.ca/search	196	0.73%
10.	http://es.epa.gov/ncer/sbir/	191	0.71%
11.	http://es.epa.gov/ncer/grants/	190	0.71%
12.	http://www.eco.org/site/c. dnJLKPNnFkG/b.993087/k.F934/ Greater_Research_Opportunities_Fello wship_Program.htm	158	0.59%
13.	http://www.google.co.uk/ search	143	0.53%
14.	http://images.google.co.in/ imgres	99	0.37%
15.	http://es.epa.gov/ncer/sbir/ current_solicitation.html	91	0.34%
16.	http://search.live.com/ results.aspx	78	0.29%
17.	http://images.google.co.uk/ imgres	75	0.28%
18.	http://www.ask.com/web	66	0.25%
19.	http://search.msn.com/results.aspx	59	0.22%
20.	http://www.grants.gov/search/ search.do	51	0.19%
	Subtotal	22,739	84.96%
	Other	4,025	15.04%

Total 26,764 100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

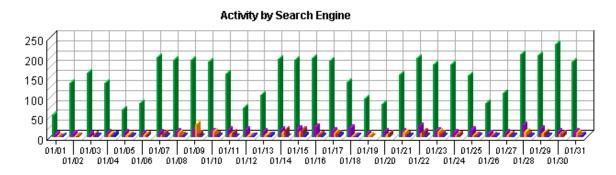
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

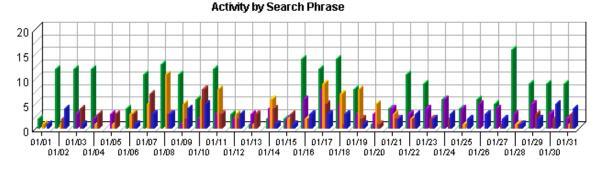
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

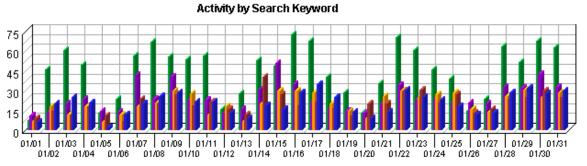
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







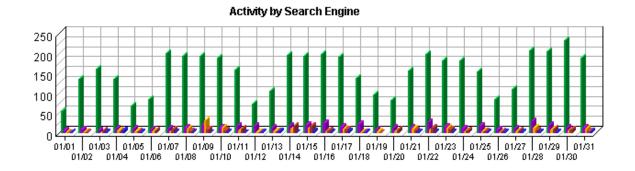


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	4,769	78.19%
2.	yahoo	482	7.90%
3.	google canada	246	4.03%
4.	google uk	231	3.79%
5.	msn	70	1.15%
6.	google germany	54	0.89%
7.	google australia	52	0.85%
8.	google italy	46	0.75%
9.	google france	46	0.75%
10.	aol netfind	33	0.54%
11.	netscape	11	0.18%
12.	google japan	10	0.16%
13.	yahoo spain	10	0.16%
14.	google austria	6	0.10%
15.	altavista	6	0.10%
16.	yahoo taiwan	6	0.10%
17.	all the web	4	0.07%
18.	yahoo india	4	0.07%
19.	yahoo singapore	2	0.03%
20.	yahoo france	2	0.03%
	Subtotal	6,090	99.85%
	Total	6,099	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa grants	230	3.77%
	star fall	86	1.41%
	epa	76	1.25%
	research grants	65	1.07%
	forms	59	0.97%
	epa funding	41	0.67%
	epa star	39	0.64%
	epa star grants	31	0.51%
	environmental grants	26	0.43%
	research grant	25	0.41%
	epa ncer	22	0.36%
	change	19	0.31%
	interdisciplinary approach	17	0.28%
	epa star grant	16	0.26%
	broad agency announcement	16	0.26%
	epa gro	16	0.26%
	rfa	16	0.26%
	health	14	0.23%
	climate change	12	0.20%
	health continuum		0.20%
2. yahoo	problem innovation in manufacturing industry in malaysia-pdf file	13	0.21%
	epa grants	5	0.08%
	environmental research grants		0.07%
	environmental research	3	0.05%
	epa star	3	0.05%
	epa funding	3	0.05%
	star screen awards 2008 results	3	0.05%
	f3 e.p.a.		0.05%
	2008 state research and development solicitations		0.03%
	empact, syracuse, ny		0.03%
	funding for environmental education		0.03%
	www. epa grants.gov		0.03%
	aquatic ecological systems		0.03%
	expense to control the pollution be in the best interests of the firm's owners despite its negative effect on profits	2	0.03%
	nanomaterial environmental health resumes	2	0.03%
	ncer form 3212	2	0.03%
	minority undergrad research 2008	2	0.03%

	list of funding opportunity numbers	2	0.03%
	masters fellowship program in environmental studies application	2	0.03%
	form for 2008	2	0.020/
2 1	computational toxicology definition	2	0.03%
3. google canada	forms		0.11%
Curacu	airborne particulate matter health		0.10%
	star fall		0.05%
	airborne particulate matter health effects		0.05%
	change		0.05%
	nanotechnology health effects	2	0.03%
	lake ontario pollution		0.03%
	ecosystem services		0.03%
	health concerns with airborne particulate matter	2	0.03%
	climate change effect		0.03%
	biomarker of effect		0.03%
	adverse health effects airborne particulate matter		0.03%
	health effects of airborne particulate matter		0.03%
	rapid detection intelligent system rdis		0.03% 0.03%
	change in air nanomaterials		
		2	0.03% 0.02%
	ecosystem lake	1	0.02%
	table on unauthorized downloading how government influences corporate behavior		0.02%
	airborne particulate matter illness	1	0.02%
4. google	forms		0.39%
uk	climate change		0.10%
	change		0.08%
	environmental health		0.07%
	health		0.07%
	genetic research over the years		0.05%
	safe working practices in workshops		0.03%
	consequences of pollution	2	0.03%
	organic solvent nanofiltration membranes commercially available	2	0.03%
	impacts of climate change on ecosystem services		0.03%
	environmental health indicators	2	
	what is star		0.03%
	standard form in science		0.03%
	sort long effects of the cardiovascular	1	0.02%
	changes in air pollution		0.02%
	star in maths result card	1	
	tropical natural ecosystem diagram	1	0.02%
	short term effects–cardiovascular		0.02%
	SHOT WITH CITOUS CALCIO PASCALAL	1	0.0270

	medical nanotechnology	1 0.02%
	description of simple disease by parameter	1 0.02%
5. msn	epa environmental requirements for coal gasifier alaska	2 0.03%
	simulating particulate matter	2 0.03%
	epa grants	2 0.03%
	research on fate	1 0.02%
	electorplating business near seattle	1 0.02%
	free sample grant proposal small business women construction	1 0.02%
	humacao regional college transcripts	1 0.02%
	suggest specific systems changes that improve our inventory or manufacturing processes	1 0.02%
	shelton state community college minority numbers	1 0.02%
	explain the human response patterns in exchanging	1 0.02%
	training allowed epa cooperative agreement	1 0.02%
	what kind of environmental changes affect the spread of sars	1 0.02%
	courses, proteomics, toxicology, 2008, fee	1 0.02%
	envronmental monitoring for public access and community tracking	1 0.02%
	long term health study on gasoline	1 0.02%
	inter american university fajardo pr transcript request form	1 0.02%
	epa legacy award	1 0.02%
	evaluating solutions on transportation by hypothesis testing: public vi private transportation	1 0.02%
	major u. s. air pollutants	1 0.02%
	firms that offer low temperature thermal desorption services	1 0.02%
6. google	fund phases	2 0.03%
germany	biomonitoring	1 0.02%
	environment protection 2008	1 0.02%
	epa nsf	1 0.02%
	definition associated measurements	1 0.02%
	climate change aquatic ecosystems	1 0.02%
	airborne carbonaceous particle	1 0.02%
	nanoparticles health effects	1 0.02%
	epa external research grants program	1 0.02%
	ecosystem	1 0.02%
	aquatic climate change proposal	1 0.02%
	environmental protection 2007	1 0.02%
	climate change ecosytem services	1 0.02%
	gilmore derrek	1 0.02%
	instructions star	1 0.02%
	chances nanotechnology	1 0.02%
	health outcome	1 0.02%
	office supply case study market analyse	1 0.02%

	ecosystems climate	1 0.02%
	http://es.epa.gov/ncer/rfa/2008/2008_p3.html	1 0.02%
7. google australia	epa star forms	3 0.05%
austrana	peer review panel meeting human exposure bioavailability of nanoparticles	2 0.03%
	forms	2 0.03%
	change	2 0.03%
	epa grants	1 0.02%
	demonstrate ability to achieve results	1 0.02%
	'ecosystem services' impact of climate change	1 0.02%
	design competition 2008	1 0.02%
	coral reefs key ecological processes	1 0.02%
	why workshops	1 0.02%
	environmental graduate application letter sample	1 0.02%
	epa 2007	1 0.02%
	grant strategy	1 0.02%
	use force continuum	1 0.02%
	human behavior play large role in determining effectiveness of budgeting. discuss	1 0.02%
	\$10 million start clean dhs	1 0.02%
	usepa edc screening battery	1 0.02%
	climate change	1 0.02%
	cell interactions experimental design	1 0.02%
	attachment and health model	1 0.02%
8. google	projected human exposure method	2 0.03%
italy	biomarker of effect	2 0.03%
	influences of chemicals substances on children	1 0.02%
	epa u.s. production of manufactured	1 0.02%
	toxicity and ceramic devices in the environemnt	1 0.02%
	training oceanographic research 2008	1 0.02%
	characterizing particulate matter	1 0.02%
	pharmacokinetic	1 0.02%
	environmental stressor research grant	1 0.02%
	the economics of nanotechnology and environment	1 0.02%
	benefit transfer how works	1 0.02%
	biomedical computing instrumentation	1 0.02%
	the full chain approach from waste production to health effects	1 0.02%
	sample research proposal literature	1 0.02%
	human malformations and genes and review	1 0.02%
	2007 computational chemistry salary maintenance cost	1 0.02%
	nanomaterials health impacts	1 0.02%
	transfer of the achieved results to the public	1 0.02%

	epa dioxin biomonitoring	1 0.02%
0 :	anatoxin–a epa	1 0.02%
9. google france	global change and land monitoring	2 0.03%
1144100	funding projects environment 2008	2 0.03%
	consequence of climate change on aquatic ecosystem	2 0.03%
	oceanography congress 2008	1 0.02%
	funding opportunities of research	1 0.02%
	us epa gas treatment	1 0.02%
	research grant	1 0.02%
	us epa 23	1 0.02%
	us epa research	1 0.02%
	free recommendation letter for undergraduate study	1 0.02%
	dose dependency of adjuvant activity of particulate matter from five european cities	1 0.02%
	interest for environmental technologies	1 0.02%
	epa gov radiation assessment comply	1 0.02%
	human health	1 0.02%
	consequences of climate change in ecosystems aquatic	1 0.02%
	acknowledgements in articles funding conference	1 0.02%
	acknowledgements funding attendance conference	1 0.02%
	environmental	1 0.02%
	us environmental protection agency lead 1998	1 0.02%
	nanomaterials	1 0.02%
10. aol	star fall	2 0.03%
netfind	environmental pictures	2 0.03%
	nanomaterials show signs of toxicity	2 0.03%
	roadway	2 0.03%
	epa	2 0.03%
	research grants	1 0.02%
	epa programs to upgrade commercial vehicles	1 0.02%
	example/ list of descriptive title of applicants project	1 0.02%
	epa phases	1 0.02%
	ehp climate variability	1 0.02%
	epa fellowships 2008	1 0.02%
	west point academic grading sytem	1 0.02%
	2008 design competitions	1 0.02%
	problems with aquatic resources	1 0.02%
	internships fall 2008	1 0.02%
	epa contact numbers	1 0.02%
	technology and population distrubution and land use	1 0.02%
	star fall.	1 0.02%
	market mechanism definition environmental economics	1 0.02%

	218–520–???? minnesota	1 0.02%
11.	star fall	2 0.03%
netscape	health continuum	2 0.03%
	epa star grant watershed classification	1 0.02%
	metabolism of toxicant	1 0.02%
	epa	1 0.02%
	physical development risks in infants	1 0.02%
	epa p3 funding,	1 0.02%
	primary health risk associated with pathogens in drinking water is	1 0.02%
	what is broad	1 0.02%
12. google	de groot r., m. a. wilson, and r. m. j. boumansï¼^2002)	1 0.02%
japan	internal revenue service ods analytical instrument	1 0.02%
	research grants for 2008	1 0.02%
	hepatosim	1 0.02%
	biologically effective dose, epa	1 0.02%
	epa march 27,2003	1 0.02%
	research proposal oceanography 2008	1 0.02%
	bioengineering mit gre math	1 0.02%
	usepa 2000a	1 0.02%
	research proposal about environmental issues	1 0.02%
13. yahoo	biomarkers	5 0.08%
spain	diagram of ecosystem	1 0.02%
	summer internships in information system 2008	1 0.02%
	why wasting electric energy has negative environmental impact	1 0.02%
	sbir phase	1 0.02%
	nanotechnology applications nanomaterials	1 0.02%
14. google	poster method development	2 0.03%
austria	sector specific technological change	1 0.02%
	pharmacokinetic	1 0.02%
	environmental project announcement in environment	1 0.02%
	bosmina size	1 0.02%
15.	formation of organic matter	1 0.02%
altavista	biomarker and risk-sharing	1 0.02%
	lead reference dose	1 0.02%
	environmental market	1 0.02%
	high-throughput screening pdf	1 0.02%
	epa internship	1 0.02%
16. yahoo	physiologically based pharmacokinetic	2 0.03%
taiwan	epa guidance manual turbidity provisions	1 0.02%
	ecological impacts from the interactions of climate change, land use change and invasive species	1 0.02%
		1 0.02%

	research priorities for airborne particulate matter: iv, national research council	
	microcystin lr epa	1 0.02%
17. all the	air pollution consequences	1 0.02%
web	long term consequences of air pollution	1 0.02%
	cooperative agreement nonprofit noaa	1 0.02%
	national policy assurances	1 0.02%
18. yahoo	air pollution instrumentation abstract	1 0.02%
india	consequences of human activities	1 0.02%
	checklist of harmful algal bloom	1 0.02%
	effects of human activity	1 0.02%
19. yahoo	consequances of air pollution	1 0.02%
singapore	proposal for setting up water treatment	1 0.02%
20. yahoo	uncertainty in integrated environmental assessment	1 0.02%
france	uncertainty in integrated environmental	1 0.02%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	1,224	20.07%
	grants	572	9.38%
	of	544	8.92%
	research	514	8.43%
	environmental	491	8.05%
	2008	332	5.44%
	star	326	5.35%
	for	324	5.31%
	grant	291	4.77%
	funding	265	4.34%
	in	261	4.28%
	health	258	4.23%
	the	223	3.66%
	change	211	3.46%
	climate	159	2.61%
	to	158	2.59%
	air	133	2.18%
	on	131	2.15%
	fall	128	2.10%
	pollution	115	1.89%
2. yahoo	epa	103	1.69%
	in	83	1.36%
	of	78	1.28%

	research	73	1.20%
	environmental	73	1.20%
	for	48	0.79%
	2008	47	0.77%
	the	39	0.64%
	funding	37	0.61%
	grants	37	0.61%
	grant	22	0.36%
	star	22	0.36%
	fellowship	19	0.31%
	health	19	0.31%
	to	18	0.30%
	air	18	0.30%
	innovation	17	0.28%
	human	16	0.26%
	pollution	15	0.25%
	industry	14	0.23%
3. google canada	of	47	0.77%
	particulate	40	0.66%
	health	35	0.57%
	airborne	34	0.56%
	matter	31	0.51%
	the	20	0.33%
	change	20	0.33%
	effects	18	0.30%
	epa	17	0.28%
	environmental	17	0.28%
	in	14	0.23%
	human	13	0.21%
	on	13	0.21%
	ecosystem	13	0.21%
	climate	12	0.20%
	research	11	0.18%
	for	10	0.16%
	pollution	10	0.16%
	air	9	0.15%
	how	9	0.15%
4. google uk	of	47	0.77%
	change	28	0.46%
	forms	24	0.39%
	health	23	0.38%
	the	23	0.38%

	climate	22	0.36%
	to	18	0.30%
	in	17	0.28%
	ecosystem	17	0.28%
	environmental	17	0.28%
	research	16	0.26%
	on	12	0.20%
	for	11	0.18%
	human	9	0.15%
	pollution	9	0.15%
	what	8	0.13%
	2008	8	0.13%
	environment	8	0.13%
	effects	8	0.13%
	services	8	0.13%
5. msn	epa	14	0.23%
	of	9	0.15%
	environmental	7	0.11%
	on	6	0.10%
	for	5	0.08%
	human	4	0.07%
	particulate	4	0.07%
	the	4	0.07%
	grants	4	0.07%
	in	4	0.07%
	matter	3	0.05%
	to	3	0.05%
	grant	3	0.05%
	health	3	0.05%
	corporate	3	0.05%
	transcript	3	0.05%
	effects	3	0.05%
	request	3	0.05%
	change	3	0.05%
	phase	2	0.03%
6. google germany	climate	9	0.15%
	change	7	0.11%
	research	6	0.10%
	for	5	0.08%
	environment	4	0.07%
	health	3	0.05%
	decision	3	0.05%

	nanotechnology	3	0.05%
	support	3	0.05%
	epa	3	0.05%
	effects	2	0.03%
	ecosystem	2	0.03%
	2008	2	0.03%
	systems?	2	0.03%
	system	2	0.03%
	ecosystems	2	0.03%
	grants	2	0.03%
	the	2	0.03%
	phases	2	0.03%
	environmental	2	0.03%
7. google australia	change	7	0.11%
	epa	7	0.11%
	of	6	0.10%
	forms	5	0.08%
	climate	5	0.08%
	human	4	0.07%
	aquatic	3	0.05%
	review	3	0.05%
	star	3	0.05%
	to	3	0.05%
	ecosystem	3	0.05%
	impact	3	0.05%
	environmental	3	0.05%
	health	3	0.05%
	results	2	0.03%
	panel	2	0.03%
	ecological	2	0.03%
	for	2	0.03%
	design	2	0.03%
	bioavailability	2	0.03%
8. google italy	of	10	0.16%
	the	9	0.15%
	research	6	0.10%
	environmental	5	0.08%
	epa	5	0.08%
	to	5	0.08%
	human	4	0.07%
	health	4	0.07%
	in	4	0.07%

	for	3	0.05%
	transfer	3	0.05%
	exposure	3	0.05%
	biomarker	2	0.03%
	algal	2	0.03%
	method	2	0.03%
	harmful	2	0.03%
	report	2	0.03%
	environment	2	0.03%
	oceanographic	2	0.03%
	projected	2	0.03%
9. google france	of	10	0.16%
	epa	8	0.13%
	2008	7	0.11%
	us	5	0.08%
	funding	5	0.08%
	change	5	0.08%
	environmental	4	0.07%
	environment	4	0.07%
	research	3	0.05%
	climate	3	0.05%
	aquatic	3	0.05%
	in	3	0.05%
	biocontamination	2	0.03%
	for	2	0.03%
	harmful	2	0.03%
	consequence	2	0.03%
	the	2	0.03%
	monitoring	2	0.03%
	on	2	0.03%
	health	2	0.03%
10. aol netfind	epa	8	0.13%
	of	6	0.10%
	2008	4	0.07%
	environmental	4	0.07%
	fall	3	0.05%
	star	3	0.05%
	toxicity	2	0.03%
	nanomaterials	2	0.03%
	roadway	2	0.03%
	internships	2	0.03%
	numbers	2	0.03%

	signs	2	0.03%
	show	2	0.03%
	pictures	2	0.03%
	air	1	0.02%
	list	1	0.02%
	bay	1	0.02%
	market	1	0.02%
	point	1	0.02%
	grant	1	0.02%
11. netscape	star	3	0.05%
	health	3	0.05%
	epa	3	0.05%
	continuum	2	0.03%
	fall	2	0.03%
	is	2	0.03%
	in	2	0.03%
	watershed	1	0.02%
	water	1	0.02%
	grant	1	0.02%
	of	1	0.02%
	drinking	1	0.02%
	with	1	0.02%
	associated	1	0.02%
	infants	1	0.02%
	classification	1	0.02%
	primary	1	0.02%
	broad	1	0.02%
	pathogens	1	0.02%
	physical	1	0.02%
12. google japan	research	3	0.05%
	m.	2	0.03%
	2008	2	0.03%
	proposal	2	0.03%
	epa	2	0.03%
	a.	1	0.02%
	mit	1	0.02%
	revenue	1	0.02%
	wilson,	1	0.02%
	de	1	0.02%
	instrument	1	0.02%
	oceanography	1	0.02%
	2000a	1	0.02%

	27,2003	1	0.02%
	hepatosim	1	0.02%
	for	1	0.02%
	grants	1	0.02%
	bioengineering	1	0.02%
	enviromental	1	0.02%
	service	1	0.02%
13. yahoo spain	biomarkers	5	0.08%
	summer	1	0.02%
	impact	1	0.02%
	system	1	0.02%
	phase	1	0.02%
	sbir	1	0.02%
	of	1	0.02%
	diagram	1	0.02%
	why	1	0.02%
	nanomaterials	1	0.02%
	internships	1	0.02%
	energy	1	0.02%
	has	1	0.02%
	information	1	0.02%
	negative	1	0.02%
	ecosystem	1	0.02%
	in	1	0.02%
	wasting	1	0.02%
	electric	1	0.02%
	applications	1	0.02%
14. google austria	method	2	0.03%
	poster	2	0.03%
	development	2	0.03%
	size	1	0.02%
	environmental	1	0.02%
	technological	1	0.02%
	change	1	0.02%
	pharmacokinetic	1	0.02%
	in	1	0.02%
	project	1	0.02%
	announcement	1	0.02%
	sector	1	0.02%
	specific	1	0.02%
	environment	1	0.02%
	bosmina	1	0.02%

	15. altavista	matter	1	0.02%
		organic	1	0.02%
		of	1	0.02%
		formation	1	0.02%
		pdf	1	0.02%
		environmental	1	0.02%
		lead	1	0.02%
		high-throughput	1	0.02%
		reference	1	0.02%
		internship	1	0.02%
		screening	1	0.02%
		biomarker	1	0.02%
		market	1	0.02%
		risk-sharing	1	0.02%
		dose	1	0.02%
		epa	1	0.02%
	16. yahoo taiwan	based	2	0.03%
		research	2	0.03%
		pharmacokinetic	2	0.03%
		physiologically	2	0.03%
		epa	2	0.03%
		the	1	0.02%
		airborne	1	0.02%
		use	1	0.02%
		ecological	1	0.02%
		council	1	0.02%
		from	1	0.02%
		matter:	1	0.02%
		species	1	0.02%
		change	1	0.02%
		turbidity	1	0.02%
		interactions	1	0.02%
		of	1	0.02%
		iv,	1	0.02%
		invasive	1	0.02%
		climate	1	0.02%
	17. all the web	air	2	0.03%
		pollution	2	0.03%
		consequences	2	0.03%
		cooperative	1	0.02%
		policy	1	0.02%
		term	1	0.02%

		nonprofit	1	0.02%
		long	1	0.02%
		noaa	1	0.02%
		assurances	1	0.02%
		agreement	1	0.02%
		of	1	0.02%
		national	1	0.02%
	18. yahoo india	of	3	0.05%
		human	2	0.03%
		activity	1	0.02%
		consequences	1	0.02%
		checklist	1	0.02%
		harmful	1	0.02%
		algal	1	0.02%
		activities	1	0.02%
		pollution	1	0.02%
		instrumentation	1	0.02%
		abstract	1	0.02%
		air	1	0.02%
		bloom	1	0.02%
		effects	1	0.02%
	19. yahoo singapore	pollution	1	0.02%
		of	1	0.02%
		treatment	1	0.02%
		setting	1	0.02%
		up	1	0.02%
		consequances	1	0.02%
		water	1	0.02%
		air	1	0.02%
		for	1	0.02%
		proposal	1	0.02%
	20. yahoo france	uncertainty	2	0.03%
		integrated	2	0.03%
		environmental	2	0.03%
		in	2	0.03%
		assessment	1	0.02%

Activity by Search Engine - Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

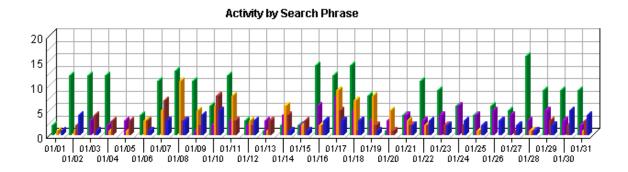


This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa grants	240	3.94%
2.	forms	93	1.53%
3.	star fall	93	1.53%
4.	epa	79	1.30%
5.	research grants	66	1.08%
6.	epa funding	44	0.72%
7.	epa star	42	0.69%
8.	epa star grants	32	0.53%
9.	change	29	0.48%
10.	research grant	28	0.46%
11.	environmental grants	27	0.44%
12.	epa ncer	22	0.36%
13.	climate change	20	0.33%
14.	health	18	0.30%
15.	epa star grant	17	0.28%
16.	interdisciplinary approach	17	0.28%
17.	rfa	17	0.28%
18.	environmental research grants	16	0.26%
19.	epa gro	16	0.26%
20.	broad agency announcement	16	0.26%
	Subtotal	932	15.29%
	Total	6,095	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa grants	google	230	3.77%
	yahoo	5	0.08%
	msn	2	0.03%
	google uk	1	0.02%
	google canada	1	0.02%
	google australia	1	0.02%
2. forms	google	59	0.97%
	google uk	24	0.39%
	google canada	7	0.11%
	google australia	2	0.03%
	google france	1	0.02%
3. star fall	google	86	1.41%
	google canada	3	0.05%
	aol netfind	2	0.039
	netscape	2	0.039
4. epa	google	76	1.25%
	aol netfind	2	0.039
	netscape	1	0.029
5. research grants	google	65	1.079
	aol netfind	1	0.029
6. epa funding	google	41	0.679
	yahoo	3	0.059
7. epa star	google	39	0.649
	yahoo	3	0.059
8. epa star grants	google	31	0.519
	google canada	1	0.029
9. change	google	19	0.319
-	google uk	5	0.089
	google canada	3	0.059
	google australia	2	0.039
10. research grant	google	25	0.419
-	google france	1	0.029
	google italy	1	0.029
	google canada	1	0.029
11. environmental grants	google	26	0.439
Ü	google canada	1	0.029
12. epa ncer	google	22	0.369
13. climate change	google	12	0.20%
· · · · · · · · · · · · · · · · · · ·	google uk	6	0.10%

	google canada	1	0.02%
	google australia	1	0.02%
14. health	google	14	0.23%
	google uk	4	0.07%
15. epa star grant	google	16	0.26%
	google canada	1	0.02%
16. interdisciplinary approach	google	17	0.28%
17. rfa	google	16	0.26%
	google italy	1	0.02%
18. environmental research grants	google	11	0.18%
	yahoo	4	0.07%
	google uk	1	0.02%
19. epa gro	google	16	0.26%
20. broad agency announcement	google	16	0.26%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

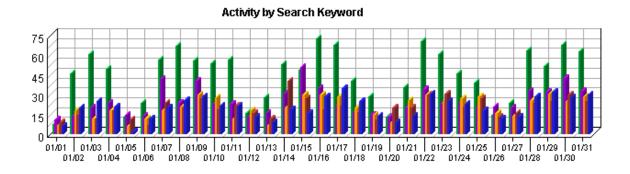
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How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	1,402	5.62%
2.	of	768	3.08%
3.	research	638	2.56%
4.	environmental	631	2.53%
5.	grants	629	2.52%
6.	2008	417	1.67%
7.	for	413	1.66%
8.	in	395	1.58%
9.	star	370	1.48%
10.	health	356	1.43%
11.	grant	326	1.31%
12.	the	324	1.30%
13.	funding	324	1.30%
14.	change	292	1.17%
15.	climate	220	0.88%
16.	to	217	0.87%
17.	on	180	0.72%
18.	air	175	0.70%
19.	pollution	158	0.63%
20.	environment	150	0.60%
	Subtotal	8,385	33.62%
	Total	24,943	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	1,224	4.91%
	yahoo	103	0.41%
	google canada	17	0.07%
	msn	14	0.06%
	google france	8	0.03%
	aol netfind	8	0.03%
	google australia	7	0.03%
	google uk	5	0.02%
	google italy	5	0.02%
	google germany	3	0.01%
	netscape	3	0.01%
	yahoo taiwan	2	0.01%
	google japan	2	0.01%
	altavista	1	0.00%
2. of	google	544	2.18%
	yahoo	78	0.31%
	google uk	47	0.19%
	google canada	47	0.19%
	google france	10	0.04%
	google italy	10	0.04%
	msn	9	0.04%
	google australia	6	0.02%
	aol netfind	6	0.02%
	yahoo india	3	0.01%
	google germany	2	0.01%
	netscape	1	0.00%
	yahoo singapore	1	0.00%
	yahoo taiwan	1	0.00%
	altavista	1	0.00%
	yahoo spain	1	0.00%
	all the web	1	0.00%
3. research	google	514	2.06%
	yahoo	73	0.29%
	google uk	16	0.06%
	google canada	11	0.04%
	google italy	6	0.02%
	google germany	6	0.02%
	google japan	3	0.01%
	google france	3	0.01%

	msn	2	0.01%
	yahoo taiwan	2	0.01%
	aol netfind	1	0.00%
	google australia	1	0.00%
4. environmental	google	491	1.97%
	yahoo	73	0.29%
	google uk	17	0.07%
	google canada	17	0.07%
	msn	7	0.03%
	google italy	5	0.02%
	google france	4	0.02%
	aol netfind	4	0.02%
	google australia	3	0.01%
	google germany	2	0.01%
	yahoo australia &nz	2	0.01%
	yahoo france	2	0.01%
	google austria	1	0.00%
	altavista	1	0.00%
	yahoo spain	1	0.00%
	yahoo japan	1	0.00%
5. grants	google	572	2.29%
	yahoo	37	0.15%
	google canada	8	0.03%
	msn	4	0.02%
	google uk	3	0.01%
	google germany	2	0.01%
	aol netfind	1	0.00%
	google japan	1	0.00%
	google australia	1	0.00%
6. 2008	google	332	1.33%
	yahoo	47	0.19%
	google uk	8	0.03%
	google france	7	0.03%
	google canada	7	0.03%
	aol netfind	4	0.02%
	google japan	2	0.01%
	msn	2	0.01%
	google germany	2	0.01%
	google australia	2	0.01%
	google italy	1	0.00%
	yahoo spain	1	0.00%
	yahoo argentina	1	0.00%

	sapo	1	0.00%
7. for	google	324	1.30%
	yahoo	48	0.19%
	google uk	11	0.04%
	google canada	10	0.04%
	msn	5	0.02%
	google germany	5	0.02%
	google italy	3	0.01%
	google france	2	0.01%
	google australia	2	0.01%
	yahoo taiwan	1	0.00%
	google japan	1	0.00%
	yahoo singapore	1	0.00%
8. in	google	261	1.05%
	yahoo	83	0.33%
	google uk	17	0.07%
	google canada	14	0.06%
	google italy	4	0.02%
	msn	4	0.02%
	google france	3	0.01%
	yahoo france	2	0.01%
	netscape	2	0.01%
	google austria	1	0.00%
	google australia	1	0.00%
	yahoo argentina	1	0.00%
	yahoo spain	1	0.00%
	aol netfind	1	0.00%
9. star	google	326	1.31%
	yahoo	22	0.09%
	google uk	6	0.02%
	google canada	6	0.02%
	aol netfind	3	0.01%
	google australia	3	0.01%
	netscape	3	0.01%
	google germany	1	0.00%
10. health	google	258	1.03%
	google canada	35	0.14%
	google uk	23	0.09%
	yahoo	19	0.08%
	google italy	4	0.02%
	google australia	3	0.01%
	netscape	3	0.01%

	google germany	3	0.01%
	msn	3	0.01%
	google france	2	0.01%
	mamma	1	0.00%
	yahoo argentina	1	0.00%
	yahoo japan	1	0.00%
11. grant	google	291	1.17%
	yahoo	22	0.09%
	msn	3	0.01%
	google canada	2	0.01%
	google italy	2	0.01%
	google uk	1	0.00%
	google germany	1	0.00%
	google australia	1	0.00%
	netscape	1	0.00%
	aol netfind	1	0.00%
	google france	1	0.00%
12. the	google	223	0.89%
	yahoo	39	0.16%
	google uk	23	0.09%
	google canada	20	0.08%
	google italy	9	0.04%
	msn	4	0.02%
	google germany	2	0.01%
	google france	2	0.01%
	google australia	1	0.00%
	yahoo taiwan	1	0.00%
13. funding	google	265	1.06%
C	yahoo	37	0.15%
	google uk	6	0.02%
	google france	5	0.02%
	google canada	4	0.02%
	msn	2	0.01%
	google australia	2	0.01%
	google italy	1	0.00%
	google germany	1	0.00%
	aol netfind	1	0.00%
14. change	google	211	0.85%
	google uk	28	0.11%
	google canada	20	0.08%
	google australia	7	0.03%
	google germany	7	0.03%
	googie germany	1	0.0570

	yahoo	7	0.03%
	google france	5	0.02%
	msn	3	0.01%
	google italy	2	0.01%
	google austria	1	0.00%
	yahoo taiwan	1	0.00%
15. climate	google	159	0.64%
	google uk	22	0.09%
	google canada	12	0.05%
	google germany	9	0.04%
	google australia	5	0.02%
	yahoo	5	0.02%
	google france	3	0.01%
	msn	2	0.01%
	google italy	1	0.00%
	aol netfind	1	0.00%
	yahoo taiwan	1	0.00%
16. to	google	158	0.63%
	google uk	18	0.07%
	yahoo	18	0.07%
	google canada	9	0.04%
	google italy	5	0.02%
	google australia	3	0.01%
	msn	3	0.01%
	mamma	1	0.00%
	yahoo argentina	1	0.00%
	aol netfind	1	0.00%
17. on	google	131	0.53%
	google canada	13	0.05%
	yahoo	13	0.05%
	google uk	12	0.05%
	msn	6	0.02%
	google france	2	0.01%
	google italy	2	0.01%
	google germany	1	0.00%
18. air	google	133	0.53%
	yahoo	18	0.07%
	google canada	9	0.04%
	google uk	5	0.02%
	all the web	2	0.01%
	google germany	2	0.01%
	aol netfind	1	0.00%

	google france	1	0.00%
	google italy	1	0.00%
	yahoo singapore	1	0.00%
	msn	1	0.00%
	yahoo india	1	0.00%
19. pollution	google	115	0.46%
	yahoo	15	0.06%
	google canada	10	0.04%
	google uk	9	0.04%
	all the web	2	0.01%
	aol netfind	1	0.00%
	yahoo india	1	0.00%
	google germany	1	0.00%
	google france	1	0.00%
	msn	1	0.00%
	yahoo singapore	1	0.00%
	google italy	1	0.00%
20. environment	google	109	0.44%
	yahoo	12	0.05%
	google uk	8	0.03%
	google canada	7	0.03%
	google france	4	0.02%
	google germany	4	0.02%
	msn	2	0.01%
	google italy	2	0.01%
	google australia	1	0.00%
	google austria	1	0.00%

Activity by Search Keyword - Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

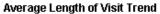
Visitors Dashboard

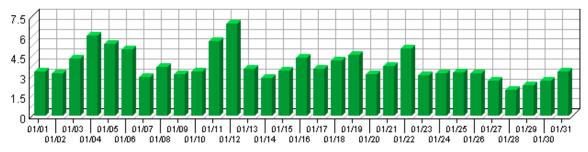
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.



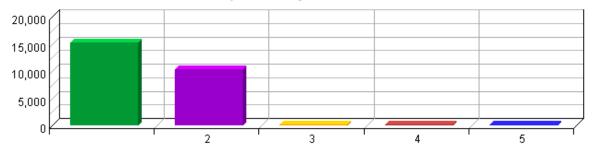
Visit Summary

Visits	26,764
Average per Day	863
Average Visit Length	00:17:47
Median Visit Length	00:04:48
International Visits	4.38%
Visits of Unknown Origin	57.01%
Visits from Your Country: United States (US)	38.61%

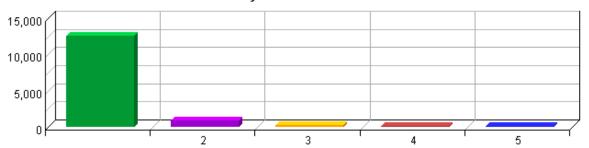




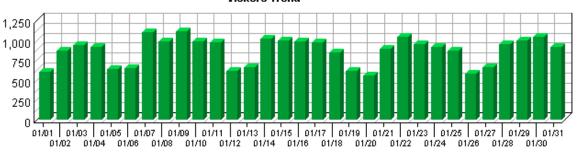
Top Countries by Visits





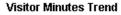


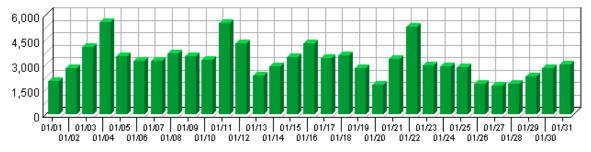
Visitors Trend



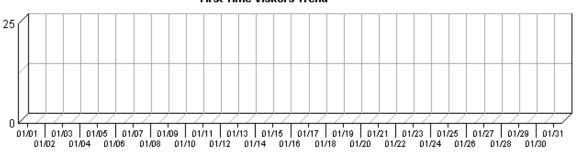
Visitor Summary

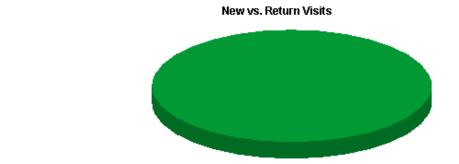
Unique Visitors	14,565
Visitors Who Visited Once	12,576
Visitors Who Visited More Than Once	1,989
Average Visits per Visitor	1.84

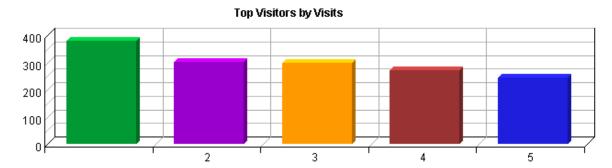




First Time Visitors Trend

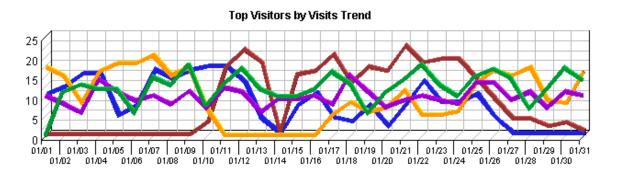


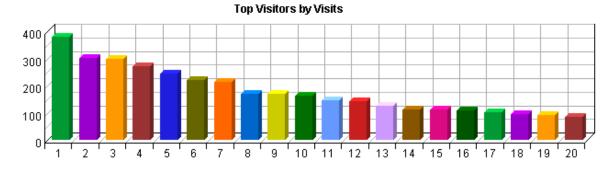




Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.





Top Visitors

	Visitor	Visits	%	Hits
1.	65.214.44.29_Mozilla/5.0 (X11; U; Linux i686; en–US; rv:1. 9a1) Gecko/20070308 Minefield/3. 0a1	380	1.42%	602
2.	78.137.163.133_Mozilla/5.0 (X11; U; Linux i686; en–US; rv:1. 9a1) Gecko/20070308 Minefield/ 3.0a1	302	1.13%	403
3.	74.6.22.80_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	298	1.11%	592
4.	66.231.188.52_Gigabot/3.0 (http://www.gigablast.com/spider. html)	272	1.02%	790
5.	87.242.72.183_Mozilla/5.0 (Windows NT 6.0; U; en; rv:1.8.0) Gecko/20060728 Firefox/1.5.0 Opera 9.24	244	0.91%	2,595
6.	crawl-66-249-66-240.googlebot. com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.	221	0.83%	3,124

	google.com/bot.html)			
7.	74.6.22.80_Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	213	0.80%	311
8.	crawl-66-249-70-235.googlebot. com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www. google.com/bot.html)	169	0.63%	1,994
9.	crawler100.ask.com_Mozilla/5. 0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/ docs/about/webmasters.shtml)	168	0.63%	473
10.	64.27.13.129	163	0.61%	170
11.	209.190.250.141_libwww-perl/5. 800	145	0.54%	226
12.	74.6.22.149_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	141	0.53%	342
13.	66.232.105.200	126	0.47%	126
14.	134.67.99.163_NLESE USEPA	112	0.42%	1,943
15.	74.6.22.149_Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	112	0.42%	272
16.	207.188.198.86_libwww-perl/5. 800	109	0.41%	167
17.	65.55.210.94_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	102	0.38%	185
18.	65.55.210.90_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	94	0.35%	120
19.	65.55.210.97_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	92	0.34%	137
20.	llf520039.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/ help/us/ysearch/slurp)	86	0.32%	117
	Subtotal	3,549	13.27%	14,689
	Other	23,201	86.73%	46,566
	Total	26,750	100.00%	61,255

Top Visitors - Help Card



Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.



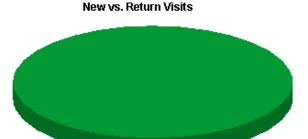
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.





New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	26,750	100.00%
	Total	26,750	100.00%

New vs. Return Visits - Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

 $\mbox{\%}$ – Percentage of visitors who fit into the specified visitor category.

New vs. Return Visits 53

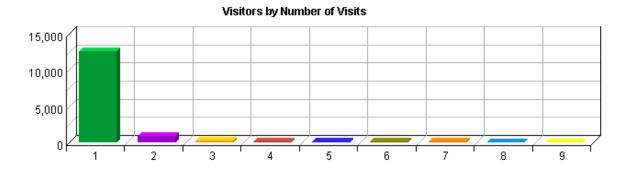
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By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

New vs. Return Visits

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	12,576	86.34%
2 visits	890	6.11%
3 visits	290	1.99%
4 visits	158	1.08%
5 visits	139	0.95%
6 visits	115	0.79%
7 visits	96	0.66%
8 visits	56	0.38%
9 visits	25	0.17%
Subtotal	14,345	98.49%
Other	220	1.51%
Total	14,565	100.00%

Visitors by Number of Visits - Help Card

Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

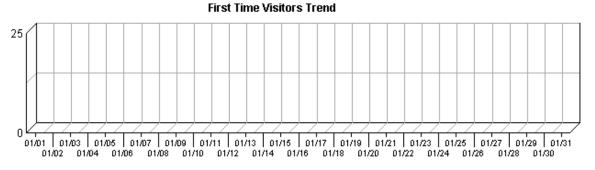
This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.









Visitor Minutes Trend



Visitors Trend

Time Interval	Visits Uniqu	ue Visitors	First Time Visitors	Avg Visit Length Vis	itor Minutes
01/01	598	406	0	00:03:19	1,984.90
01/02	873	701	0	00:03:11	2,780.03
01/03	938	757	0	00:04:18	4,039.17
01/04	920	691	0	00:06:03	5,577.92
01/05	642	442	0	00:05:25	3,483.17
01/06	645	457	0	00:04:59	3,224.10
01/07	1,100	876	0	00:02:56	3,242.23
01/08	983	783	0	00:03:42	3,645.50
01/09	1,113	862	0	00:03:09	3,513.18
01/10	983	774	0	00:03:18	3,254.23
01/11	973	735	0	00:05:39	5,502.27
01/12	616	440	0	00:06:57	4,283.67
01/13	656	521	0	00:03:32	2,327.88
01/14	1,013	838	0	00:02:52	2,904.62
01/15	999	840	0	00:03:25	3,422.30
01/16	979	804	0	00:04:23	4,297.82
01/17	967	794	0	00:03:31	3,405.27
01/18	850	667	0	00:04:09	3,533.55
01/19	608	451	0	00:04:34	2,782.25
01/20	560	443	0	00:03:08	1,756.08
01/21	895	701	0	00:03:44	3,343.83
01/22	1,037	774	0	00:05:04	5,262.98
01/23	954	746	0	00:03:05	2,944.75
01/24	914	728	0	00:03:10	2,896.25
01/25	873	669	0	00:03:16	2,859.50
01/26	576	409	0	00:03:13	1,858.55
01/27	662	495	0	00:02:37	1,735.67
01/28	944	753	0	00:01:55	1,810.67
01/29	995	837	0	00:02:16	2,261.00
01/30	1,044	781	0	00:02:38	2,753.95

Total	26,820	20,881	0	N/A	99,692.48
Average	865	673	0	N/A	3,215.89
01/31	910	706	0	00:03:18	3,005.20

Visitors Trend - Help Card

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.



Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
01/01	598	2.23%
01/02	871	3.25%
01/03	936	3.50%
01/04	915	3.42%
01/05	639	2.39%
01/06	644	2.41%
01/07	1,098	4.10%
01/08	980	3.66%
01/09	1,112	4.15%
01/10	982	3.67%
01/11	968	3.62%
01/12	612	2.29%
01/13	656	2.45%
01/14	1,011	3.78%
01/15	998	3.73%
01/16	976	3.65%
01/17	964	3.60%
01/18	848	3.17%
01/19	606	2.26%
01/20	558	2.08%
01/21	894	3.34%
01/22	1,036	3.87%
01/23	953	3.56%
01/24	912	3.41%
01/25	873	3.26%

01/26	575	2.15%
01/27	661	2.47%
01/28	944	3.53%
01/29	995	3.72%
01/30	1,040	3.89%
01/31	909	3.40%
Total	26,764	100.00%

Visits Trend - Help Card



Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations - Help Card

Pomain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

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Top Organizations 63

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

64 Top Organizations

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames - Help Card

Authenticated Username – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

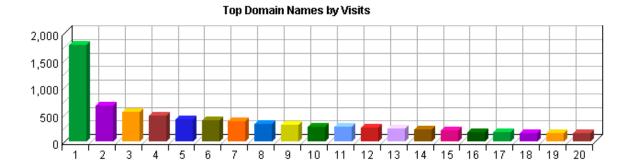
Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	1,783	6.66%	1,941
2.	comcast.net	657	2.45%	890
3.	74.6.22.80	536	2.00%	935
4.	rr.com	471	1.76%	682
5.	googlebot.com	400	1.49%	5,131
6.	verizon.net	395	1.48%	617
7.	65.214.44.29	381	1.42%	605
8.	ask.com	330	1.23%	1,121
9.	78.137.163.133	302	1.13%	403
10.	66.231.188.52	272	1.02%	790
11.	74.6.22.149	264	0.99%	626
12.	bezeqint.net	248	0.93%	248
13.	87.242.72.183	244	0.91%	2,595
14.	cox.net	216	0.81%	304
15.	sbcglobal.net	195	0.73%	286
16.	64.27.13.129	164	0.61%	171
17.	bellsouth.net	163	0.61%	237
18.	aol.com	160	0.60%	238
19.	209.190.250.141	145	0.54%	226
20.	qwest.net	145	0.54%	200
	Subtotal	7,471	27.91%	18,246
	Other	19,293	72.09%	43,126
	Total	26,764	100.00%	61,372

Top Domain Names 67

Top Domain Names - Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

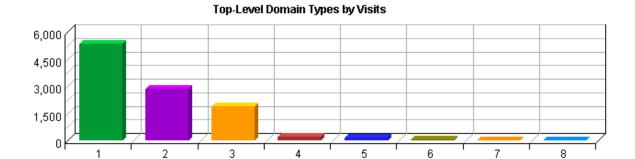
% – Percentage of the total activity that was from this domain name or IP address.

Use this information when you are interested in high–level domain names of visitors generating the most activity to your web site.

68 Top Domain Names

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Network	5,330	50.94%	8,049
2.	Commercial	2,843	27.17%	9,890
3.	Education	1,894	18.10%	3,451
4.	Government	183	1.75%	234
5.	Organization	153	1.46%	236
6.	Military	49	0.47%	80
7.	ARPANET	10	0.10%	21
8.	Personal	1	0.01%	1
	Total	10,463	100.00%	21,962

Top-Level Domain Types - Help Card

5

Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

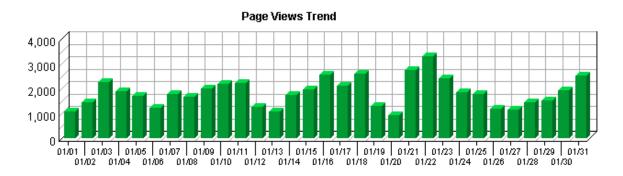
Consider which types of organization

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

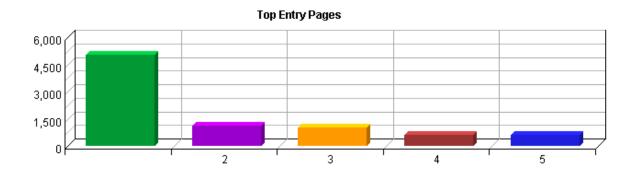
Pages Dashboard

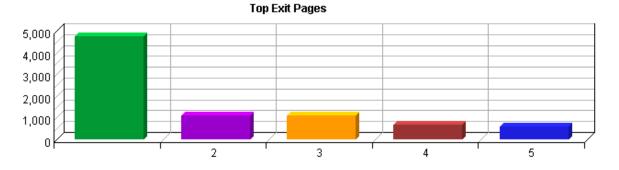
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.



Page View Summary

Page Views	56,779
Average per Day	1,831
Average Page Views per Visit	2.12

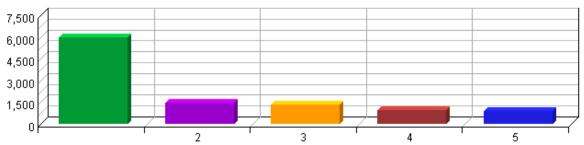




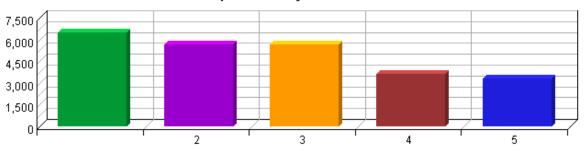
Pages Dashboard 71



Top Pages by Visits



Top Directories by Visits

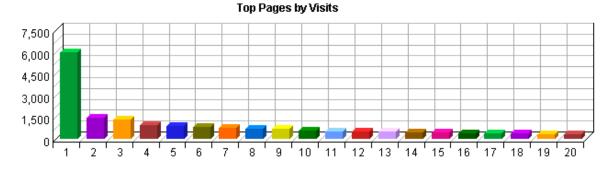


72 Pages Dashboard

Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.





Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	5,981	11.49%	7,120	00:03:39	0
2.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/ 2008_star_fellow.html	1,452	2.79%	1,489	00:03:42	0
3.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/ 2008_baa.html	1,313	2.52%	1,467	00:05:00	0
4.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	966	1.86%	1,274	00:02:57	0
5.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund	883	1.70%	914	00:04:30	0

	http://es.epa.gov/ncer/rfa/2008/ 2008_gro_undergrad. html					
6.	Health Effects of Near–Roadway Exposures to Air Pollution 2008 Grant Archives http://es.epa.gov/ncer/rfa/2008/ 2008_star_healtheffects.html	799	1.54%	883	00:03:38	0
7.	P3 Award Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/ 2008_p3.html	765	1.47%	812	00:04:04	0
8.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2007/ 2007_sbir_phase1.html	729	1.40%	765	00:04:26	0
9.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/ 2008_gro_grad.html	684	1.31%	699	00:03:18	0
10.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html	575	1.10%	923	00:05:07	0
11.	4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2007/ 2007_p3_4thannual.html	532	1.02%	670	00:05:26	0
12.	Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/ 2005_childrens_enviro_health.html	523	1.00%	523	00:02:04	0
13.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/ 2008_star_ecohab.html	504	0.97%	518	00:05:03	0
14.	Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships http://es.epa.gov/ncer/rfa/2006/ 2006_gro_undergrad_fellow.html	449	0.86%	468	00:03:18	0
15.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html	436	0.84%	463	00:04:14	0
16.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and	408	0.78%	425	00:03:46	0

	Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change.html					
17.	Fall 2007 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2007/ 2007_star_fellow.html	365	0.70%	625	00:03:44	0
18.	Archive Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/archive/	357	0.69%	448	00:01:25	0
19.	Fall 2006 EPA Science To Achieve Results (STAR) Fellowships For Graduate Environ http://es.epa.gov/ncer/rfa/2006/ 2006_star_fellow.html	338	0.65%	409	00:05:36	0
20.	Fall 2005 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2004/ 2005_star_grad_fellow.html	335	0.64%	392	00:04:41	0
	Subtotal	18,394	35.34%	21,287	00:03:56	
	Other	33,653	64.66%	35,492	00:02:43	
	Total	52,047	100.00%	56,779	00:03:03	

Top Pages - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

Q

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups - Help Card

? Content Group – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

8

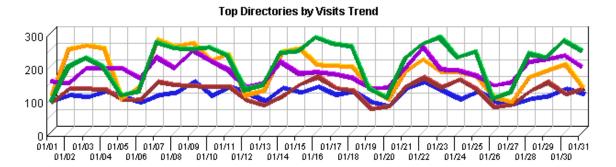
The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

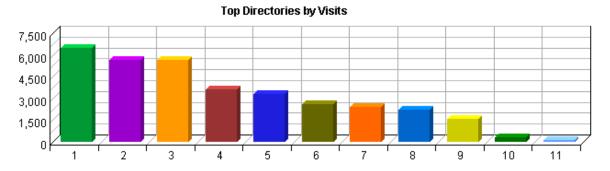
Top Content Groups 77

78 Top Content Groups

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.





Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa/	6,482	19.08%	7,821	133,498
2.	http://es.epa.gov/ncer/rfa/ archive	5,645	16.62%	18,511	562,585
3.	http://es.epa.gov/ncer/rfa/ 2008	5,640	16.60%	8,209	646,110
4.	http://es.epa.gov/ncer/rfa/ 2007	3,594	10.58%	6,851	848,203
5.	http://es.epa.gov/ncer/rfa/ 2004	3,283	9.66%	5,685	367,422
6.	http://es.epa.gov/ncer/rfa/ 2006	2,629	7.74%	3,884	313,905
7.	http://es.epa.gov/ncer/rfa/ current	2,410	7.09%	3,845	257,100
8.	http://es.epa.gov/ncer/rfa/ 2005	2,199	6.47%	3,012	260,692
9.	http://es.epa.gov/ncer/rfa/ forms	1,601	4.71%	2,930	89,671
10.	http://es.epa.gov/ncer/rfa/ pdf	337	0.99%	416	55,552
11.	http://es.epa.gov/ncer/rfa/ partners	153	0.45%	208	6,303
	Total	33,973	100.00%	61,372	3,541,035

Top Directories 79

Top Directories - Help Card

Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

80 Top Directories

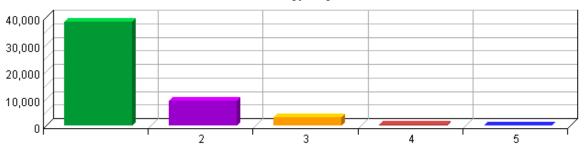
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

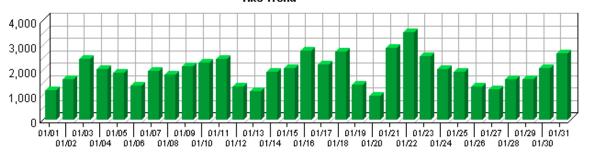
Hit Summary

Successful Hits for Entire Site	61,372
Average Hits per Day	1,979
Home Page Hits	7,120

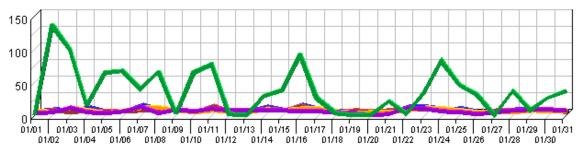
Most Accessed File Types by Files



Hits Trend



Most Downloaded Files Trend



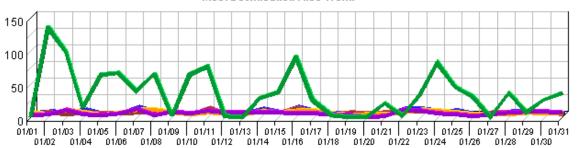
Files Dashboard 81

82 Files Dashboard

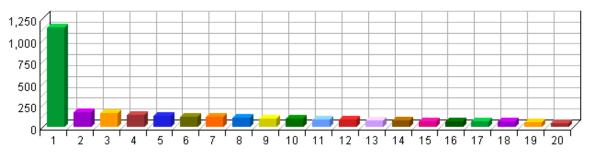
Most Downloaded Files

This report identifies the most popular files downloaded from your site.





Most Downloaded Files



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/rfa/ 2008/ compilation_of_epa_ord_res_prog_descrip.pdf	1,146	26.00%	113
2.	http://es.epa.gov/ncer/rfa/ forms/p3abstract.pdf	167	3.79%	144
3.	http://es.epa.gov/ncer/rfa/ forms/sf424-v2.0.pdf	155	3.52%	143
4.	http://es.epa.gov/ncer/rfa/ forms/sf424_i.pdf	137	3.11%	128
5.	http://es.epa.gov/ncer/rfa/ forms/keycontacts.pdf	129	2.93%	109
6.	http://es.epa.gov/ncer/rfa/ forms/sf424i_instructions.pdf	119	2.70%	100
7.	http://es.epa.gov/ncer/rfa/ 2007/2007_sbir_phase1.pdf	112	2.54%	65
8.	http://es.epa.gov/ncer/rfa/ forms/NCER_std_form_5- STAR_Grant_applications.pdf	101	2.29%	85
9.	http://es.epa.gov/ncer/rfa/ forms/approved_budget_sheet.pdf	94	2.13%	90
10.	http://es.epa.gov/ncer/rfa/ forms/sf424instructions.pdf	92	2.09%	88
11.	http://es.epa.gov/ncer/rfa/ forms/epaf2006.pdf	88	2.00%	83

Most Downloaded Files 83

12.	http://es.epa.gov/ncer/rfa/ forms/approved_budget_sheet.doc	87	1.97%	86
13.	http://es.epa.gov/ncer/rfa/ forms/424b.doc	77	1.75%	77
14.	http://es.epa.gov/ncer/rfa/ forms/GG_LobbyingForm-V1.1.pdf	72	1.63%	64
15.	http://es.epa.gov/ncer/rfa/ forms/424b.pdf	65	1.47%	61
16.	http://es.epa.gov/ncer/rfa/ 2004/2004_sbir_phase1_pac-swest. pdf	64	1.45%	25
17.	http://es.epa.gov/ncer/rfa/ 2007/2007_sbir_phase1.doc	62	1.41%	61
18.	http://es.epa.gov/ncer/rfa/ kids2000.doc	60	1.36%	59
19.	http://es.epa.gov/ncer/rfa/ 2004/2004_pm_research.pdf	53	1.20%	47
20.	http://es.epa.gov/ncer/rfa/ 2006/sbir_phase1.pdf	45	1.02%	30
	Subtotal	2,925	66.37%	1,658
	Other	1,482	33.63%	1,446
	Total	4,407	100.00%	3,104

Most Downloaded Files - Help Card

Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

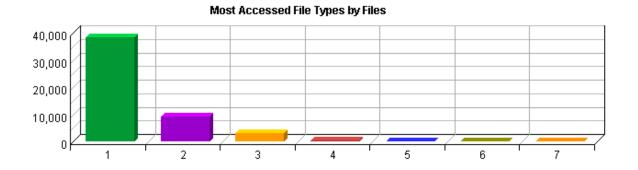
% – Percentage of times the specified file was downloaded compared to all downloaded files.

This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

84 Most Downloaded Files

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	38,324	74.70%	2,912,062
2.	htm	9,227	17.99%	148,800
3.	pdf	3,123	6.09%	415,405
4.	doc	455	0.89%	60,574
5.	wpd	135	0.26%	2,835
6.	hold	32	0.06%	1,362
7.	scc	5	0.01%	2
	Total	51,301	100.00%	3,541,035

Most Accessed File Types - Help Card

? File Type – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

 $\mathbf{\hat{q}}$ This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

Most Uploaded Files - Help Card

3

Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.



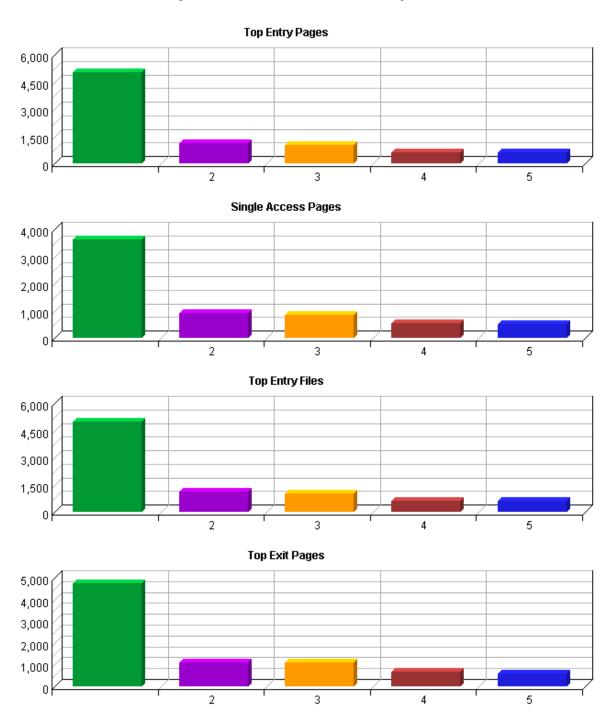
You may want to run virus scans on uploaded files.

Most Uploaded Files 87

88 Most Uploaded Files

Navigation Dashboard

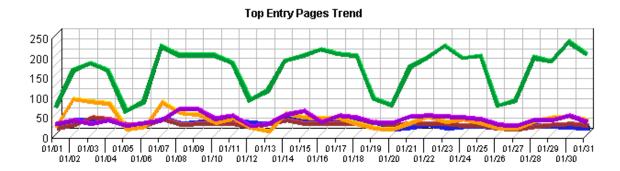
This dashboard summarizes important information related to online navigation.

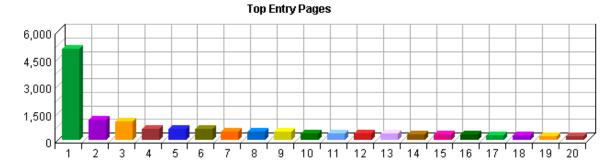


Navigation Dashboard 89

Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.





Top Entry Pages

	Pages	Visits	%
1.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	5,017	19.60%
2.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/ 2008_star_fellow.html	1,114	4.35%
3.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/ 2008_baa.html	1,042	4.07%
4.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/ 2008_gro_undergrad. html	625	2.44%
5.	P3 Award Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/	601	2.35%

	2008_p3.html	
6.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2007/ 2007_sbir_phase1.html	600
7.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	481
8.	Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/ 2005_childrens_enviro_health.html	477
9.	Health Effects of Near–Roadway Exposures to Air Pollution 2008 Grant Archives http://es.epa.gov/ncer/rfa/2008/ 2008_star_healtheffects.html	469
10.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/ 2008_gro_grad.html	352
11.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/ 2007_star_ecoimpacts. html	344
12.	Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships	342

1.88% 1.86% 1.83% 1.38% 1.34% 1.34% http://es.epa.gov/ncer/rfa/2006/ 2006_gro_undergrad_fellow.html 13. **Ecology and Oceanography of Harmful** 333 1.30% Algal Blooms | 2008 Grant Archives | Archive http://es.epa.gov/ncer/rfa/2008/ 2008_star_ecohab.html 14. **Exploratory Research: Nanotechnology** 301 1.18% Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html 15. **Effects of Climate Change on Ecosystem** 288 1.13% Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change. html 4th Annual P3 Awards | Funding 280 1.09% 16. Opportunities | NCER | ORD | US EPA

2.34%

	http://es.epa.gov/ncer/rfa/2007/ 2007_p3_4thannual. html		
17.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/2004/2004_manufactured_nano.html	258	1.01%
18.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html	250	0.98%
19.	Assessing the Consequences of Interactions between Human Activities and a Changi http://es.epa.gov/ncer/rfa/archive/ grants/00/00humanrfa.html	205	0.80%
20.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A http://es.epa.gov/ncer/rfa/2007/ 2007_star_health_indicators.html	199	0.78%
	Subtotal	13,578	53.05%
	Other	12,018	46,95%
	Total	25,596	100.00%
		23,000	20000070

Top Entry Pages – Help Card

Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

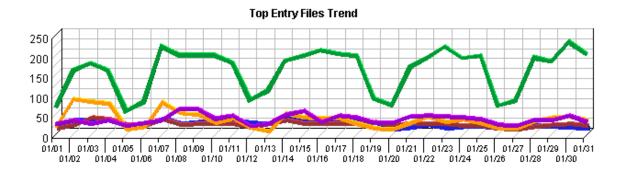
Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

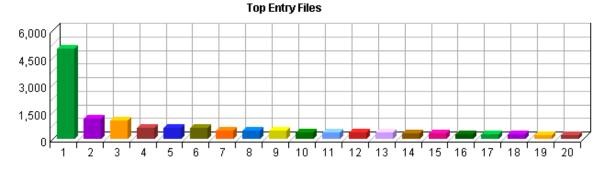
 $\mbox{\%}$ – Percentage of times this page was the entry page compared with other entry pages.

This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.





Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/rfa/	5,008	18.71%
2.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html	1,114	4.16%
3.	http://es.epa.gov/ncer/rfa/ 2008/2008_baa.html	1,042	3.89%
4.	http://es.epa.gov/ncer/rfa/ 2008/2008_gro_undergrad.html	624	2.33%
5.	http://es.epa.gov/ncer/rfa/ 2008/2008_p3.html	600	2.24%
6.	http://es.epa.gov/ncer/rfa/ 2007/2007_sbir_phase1.html	599	2.24%
7.	http://es.epa.gov/ncer/rfa/ 2005/ 2005_childrens_enviro_health.html	477	1.78%
8.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_healtheffects. html	469	1.75%
9.	http://es.epa.gov/ncer/rfa/ forms/	469	1.75%
10.	http://es.epa.gov/ncer/rfa/ 2008/2008_gro_grad.html	352	1.32%
11.	http://es.epa.gov/ncer/rfa/ 2007/2007_star_ecoimpacts.html	344	1.29%

Top Entry Files 95

12.	http://es.epa.gov/ncer/rfa/ 2006/2006_gro_undergrad_fellow. html	342	1.28%
13.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_ecohab.html	333	1.24%
14.	http://es.epa.gov/ncer/rfa/ 2007/2007_star_nanotech.html	301	1.12%
15.	http://es.epa.gov/ncer/rfa/ 2004/2004_climate_change.html	287	1.07%
16.	http://es.epa.gov/ncer/rfa/ 2007/2007_p3_4thannual.html	279	1.04%
17.	http://es.epa.gov/ncer/rfa/ 2004/2004_manufactured_nano.html	258	0.96%
18.	http://es.epa.gov/ncer/rfa/ 2005/2005_star_nano.html	250	0.93%
19.	http://es.epa.gov/ncer/rfa/archive/grants/00/00humanrfa. html	204	0.76%
20.	http://es.epa.gov/ncer/rfa/ 2007/2007_star_health_indicators. html	198	0.74%
	Subtotal	13,550	50.63%
	Other	13,214	49.37%
	Total	26,764	100.00%

Top Entry Files – Help Card

? Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

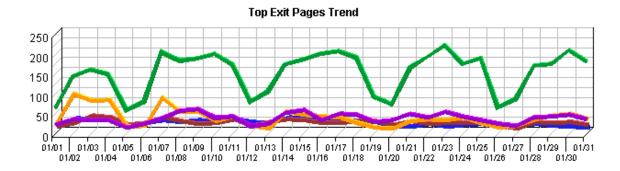
% – Refers to the total numbers of visits.

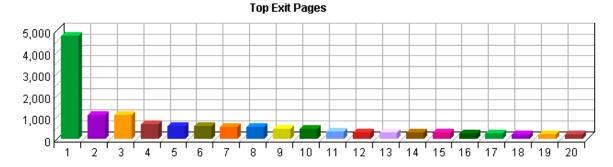
Consider what catches the attention of visitors most quickly and effectively.

96 Top Entry Files

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.





Top Exit Pages

	Pages	Visits	%
1.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	4,733	18.50%
2.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/ 2008_star_fellow.html	1,118	4.37%
3.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/ 2008_baa.html	1,107	4.33%
4.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/ 2008_gro_undergrad.html	687	2.69%
5.	P3 Award Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/ 2008_p3.html	600	2.35%

6.	Health Effects of Near–Roadway Exposures to Air Pollution 2008 Grant Archives http://es.epa.gov/ncer/rfa/2008/ 2008_star_healtheffects.html	581	2.27%
7.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2007/ 2007_sbir_phase1.html	567	2.22%
8.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	561	2.19%
9.	Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/ 2005_childrens_enviro_health.html	475	1.86%
10.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/ 2008_gro_grad.html	446	1.74%
11.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/ 2007_star_ecoimpacts. html	331	1.29%
12.	Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships http://es.epa.gov/ncer/rfa/2006/ 2006_gro_undergrad_fellow.html	310	1.21%
13.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/ 2008_star_ecohab.html	304	1.19%
14.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html	294	1.15%
15.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change.html	291	1.14%
16.	4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2007/	265	1.04%

	2007_p3_4thannual. html		
17.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/2004/2004_manufactured_nano.html	253	0.99%
18.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html	228	0.89%
19.	Assessing the Consequences of Interactions between Human Activities and a Changi http://es.epa.gov/ncer/rfa/archive/ grants/00/00humanrfa.html	215	0.84%
20.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A http://es.epa.gov/ncer/rfa/2007/ 2007_star_health_indicators.html	201	0.79%
	Subtotal	13,567	53.03%
	Other	12,015	46.97%
	Total	25,582	100.00%

Top Exit Pages – Help Card

Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

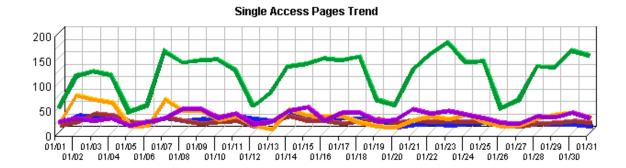
Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

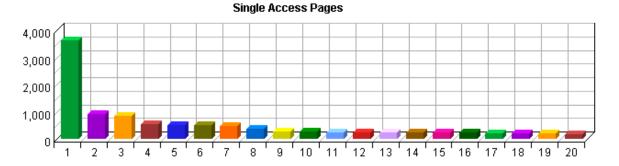
 $\mbox{\%}$ – Percentage of times this page was the exit page compared with other exit pages.

You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.





Single Access Pages

	Pages	Visits	%
1.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	3,638	18.23%
2.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/ 2008_star_fellow.html	922	4.62%
3.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/ 2008_baa.html	860	4.31%
4.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/ 2008_gro_undergrad. html	542	2.72%
5.	P3 Award Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/ 2008_p3.html	508	2.55%

Single Access Pages 101

6. Small Business Innovation Research Phase I Funding Opportunities NCER ORD Intp://es.epa_gov/ncer/rfa/2007/2007_sbir_phase1.html 7. Centers for Children's Environmental 472 2.37% Health and Disease Prevention Research Fu If u http://es.epa_gov/ncer/rfa/2005/2005_childrens_enviro_health.html 8. Health Effects of Near-Roadway 356 1.78% Exposures to Air Pollution 2008 Grant Archives http://es.epa_gov/ncer/rfa/2008/2008_star_healtheffects.html 9. Fall 2006 Greater Research 282 1.41% Opportunities (CIRO) Undergraduate Student Fellowships http://es.epa_gov/ncer/rfa/2006/2006_gro_undergrad_fellow.html 10. 2008 GRO Fellowships For Graduate 281 1.41% Environmental Study Funding Opportunities http://es.epa_gov/ncer/rfa/2008/2008_gro_grad.html 11. Effects of Climate Change on Ecosystem 253 1.27% Services Provided by Coral Reefs and Tida http://es.epa_gov/ncer/rfa/2004/2004/2004_climate_change_huml 12. Ecological Impacts from the 252 1.26% Interactions of Climate Change, Land Use Change and http://es.epa_gov/ncer/rfa/2007/2007_star_coimpacts.html 13. STAR Grant Forms and Instructions 246 1.23% Funding Opportunities NCER ORD US EPA http://es.epa_gov/ncer/rfa/2008/2008_star_echab.html 14. Ecology and Oceanography of Harmful 246 1.23% Archive http://es.epa_gov/ncer/rfa/2008/2008_star_ecohab.html 15. Exploratory Research: Nanotechnology 244 1.22% Research Grants Investigating Fate, Transpo
Health and Disease Prevention Research Fu
Exposures to Air Pollution 2008 Grant Archives http://es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_healtheffects.html
Opportunities (GRO) Undergraduate Student Fellowships http://es.epa.gov/ neer/ rfa/ 2006/ 2006_gro_undergrad_fellow.html 10. 2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ neer/ rfa/ 2008/ 2008_gro_grad.html 11. Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ neer/ rfa/ 2004/ 2004_climate_change. html 12. Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ neer/ rfa/ 2007/ 2007_star_ecoimpacts. html 13. STAR Grant Forms and Instructions 246 1.23% Funding Opportunities NCER ORD US EPA http://es.epa.gov/ neer/ rfa/ forms/ 14. Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html 15. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech. html 16. Exploratory Research: Nanotechnology Research Grants Investigating
Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/ 2008_gro_grad.html 11. Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change.html 12. Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/ 2007_star_ecoimpacts.html 13. STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/ 14. Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/ 2008_star_ecohab.html 15. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech.html 16. Exploratory Research: Nanotechnology Research Grants Investigating
Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change. html 12. Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/ 2007_star_ecoimpacts. html 13. STAR Grant Forms and Instructions 246
Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/ 2007_star_ecoimpacts. html 13. STAR Grant Forms and Instructions 246 1.23% Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/ 14. Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/ 2008_star_ecohab.html 15. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech.html 16. Exploratory Research: Nanotechnology Research Grants Investigating 16. Exploratory Research: Nanotechnology Research Grants Investigating
13. STAR Grant Forms and Instructions 246
Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/ 2008_star_ecohab.html 15. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech.html 16. Exploratory Research: Nanotechnology Research Grants Investigating
Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html 16. Exploratory Research: Nanotechnology Research Grants Investigating
Research Grants Investigating

102 Single Access Pages

	http://es.epa.gov/ncer/rfa/2004/ 2004_manufactured_nano.html		
17.	4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2007/ 2007_p3_4thannual. html	208	1.04%
18.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/2005/ 2005_star_nano.html	198	0.99%
19.	Assessing the Consequences of Interactions between Human Activities and a Changi http://es.epa.gov/ncer/rfa/archive/ grants/00/00humanrfa.html	190	0.95%
20.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A http://es.epa.gov/ncer/rfa/2007/ 2007_star_health_indicators.html	167	0.84%
	Subtotal	10,598	53.11%
	Other	9,355	46.89%
	Total	19,953	100.00%

Single Access Pages – Help Card

Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

Single Access Pages 103



This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Top rains through Site				
Starting Page	Paths from Start	Visits	%	
All Entry Pages	1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/		15.79%	
	1. FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html	940	3.67%	
	1. Broad Agency Announcement for Conferences, Workshops, and/or Meetings Funding	938	3.67%	
	http://es.epa.gov/ncer/rfa/ 2008/2008_baa.html 1. Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund	553	2.16%	
	http://es.epa.gov/ncer/rfa/ 2008/2008_gro_undergrad.html 1. P3 Award Funding Opportunities NCER ORD US EPA	533	2.08%	
	http://es.epa.gov/ncer/rfa/ 2008/2008_p3.html 1. Small Business Innovation Research Phase I Funding Opportunities NCER ORD	521	2.04%	
	http://es.epa.gov/ncer/rfa/ 2007/2007_sbir_phase1.html 1. Centers for Children's Environmental Health and Disease	472	1.85%	
	Prevention Research Fu http://es.epa.gov/ncer/rfa/ 2005/ 2005_childrens_enviro_health.html	387	1.51%	
	1. Health Effects of Near-Roadway Exposures to Air Pollution 2008 Grant Archives http://es.epa.gov/ncer/rfa/ 2008/2008_star_healtheffects. html	307	1.5170	
	1. STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/ forms/	318	1.24%	
	1. Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships http://es.epa.gov/ncer/rfa/ 2006/2006_gro_undergrad_fellow. html	291	1.14%	

1. 2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/ 2008/2008_gro_grad.html	285	1.11%
Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida	269	1.05%
http://es.epa.gov/ncer/rfa/ 2004/2004_climate_change.html	265	1.04%
1. Ecological Impacts from the Interactions of Climate Change, Land Use Change and		
http://es.epa.gov/ncer/rfa/ 2007/2007_star_ecoimpacts.html	255	1.00%
1. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo		
http://es.epa.gov/ncer/rfa/ 2007/2007_star_nanotech.html 1. Ecology and Oceanography of Harmful Algal Blooms 2008	248	0.97%
Grant Archives Archive http://es.epa.gov/ncer/rfa/ 2008/2008_star_ecohab.html		
1. Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/ 2004/2004_manufactured_nano.html	239	0.93%
1. Exploratory Research: Nanotechnology Research Grants Investigating Environmental	214	0.84%
http://es.epa.gov/ncer/rfa/ 2005/2005_star_nano.html 1. 4th Annual P3 Awards Funding Opportunities NCER ORD US EPA	210	0.82%
http://es.epa.gov/ncer/rfa/ 2007/2007_p3_4thannual.html	197	0.77%
1. Assessing the Consequences of Interactions between Human Activities and a Changi http://es.epa.gov/ncer/rfa/ archive/grants/00/00humanrfa. html		
Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/ current/2003arsenic.html	177	0.69%

Top Paths Through Site - Help Card

Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page

column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

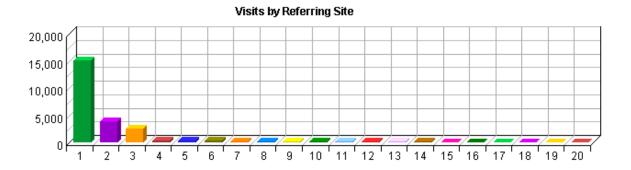


Referrers Dashboard 109

110 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	15,147	56.59%
2.	http://www.google.com/	3,858	14.41%
3.	http://es.epa.gov/	2,482	9.27%
4.	http://search.yahoo.com/	411	1.54%
5.	http://images.google.com/	332	1.24%
6.	http://www.google.co.in/	275	1.03%
7.	http://www.grants.gov/	224	0.84%
8.	http://www07.grants.gov/	219	0.82%
9.	http://nlquery.epa.gov/	199	0.74%
10.	http://www.google.ca/	196	0.73%
11.	http://www.eco.org/	158	0.59%
12.	http://www.epa.gov/	151	0.56%
13.	http://www.google.co.uk/	144	0.54%
14.	http://images.google.co.in/	99	0.37%
15.	http://cfpub.epa.gov/	80	0.30%
16.	http://search.live.com/	79	0.30%
17.	http://images.google.co.uk/	75	0.28%
18.	http://www.ask.com/	66	0.25%
19.	http://search.msn.com/	65	0.24%
20.	http://scholarships.fatomei. com/	60	0.22%
	Subtotal	24,320	90.87%
	Other	2,444	9.13%
	Total	26,764	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

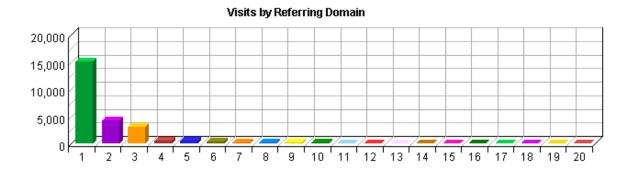
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

S.

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	15,147	56.59%
2.	google.com	4,228	15.80%
3.	epa.gov	2,971	11.10%
4.	yahoo.com	471	1.76%
5.	grants.gov	444	1.66%
6.	google.co.in	374	1.40%
7.	google.ca	238	0.89%
8.	google.co.uk	219	0.82%
9.	eco.org	158	0.59%
10.	live.com	88	0.33%
11.	ask.com	70	0.26%
12.	msn.com	67	0.25%
13.	fatomei.com	60	0.22%
14.	google.com.ph	57	0.21%
15.	google.de	53	0.20%
16.	aol.com	52	0.19%
17.	sba.gov	50	0.19%
18.	google.com.au	50	0.19%
19.	google.com.my	45	0.17%
20.	google.it	44	0.16%
	Subtotal	24,886	92.98%
	Other	1,878	7.02%
	Total	26,764	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

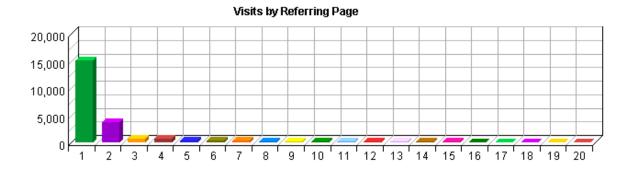
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

S.

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	15,147	56.59%
2.	http://www.google.com/search	3,777	14.11%
3.	http://es.epa.gov/ncer/fellow/	698	2.61%
4.	http://es.epa.gov/ncer/	642	2.40%
5.	http://images.google.com/ imgres	332	1.24%
6.	http://www.google.co.in/ search	275	1.03%
7.	http://search.yahoo.com/ search	274	1.02%
8.	http://nlquery.epa.gov/ epasearch/epasearch	197	0.74%
9.	http://www.google.ca/search	196	0.73%
10.	http://es.epa.gov/ncer/sbir/	191	0.71%
11.	http://es.epa.gov/ncer/grants/	190	0.71%
12.	http://www.eco.org/site/c. dnJLKPNnFkG/b.993087/k.F934/ Greater_Research_Opportunities_Fello wship_Program.htm	158	0.59%
13.	http://www.google.co.uk/ search	143	0.53%
14.	http://images.google.co.in/ imgres	99	0.37%
15.	http://es.epa.gov/ncer/sbir/ current_solicitation.html	91	0.34%
16.	http://search.live.com/ results.aspx	78	0.29%
17.	http://images.google.co.uk/ imgres	75	0.28%
18.	http://www.ask.com/web	66	0.25%
19.	http://search.msn.com/results.aspx	59	0.22%
20.	http://www.grants.gov/search/ search.do	51	0.19%
	Subtotal	22,739	84.96%
	Other	4,025	15.04%

Total 26,764 100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

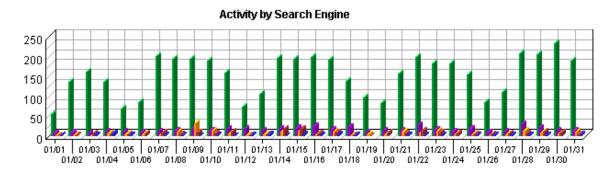
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

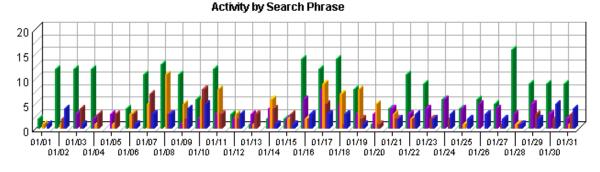
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

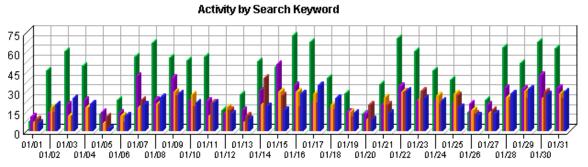
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







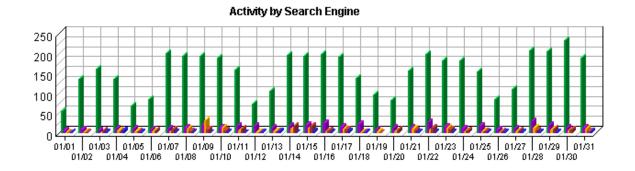


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	4,769	78.19%
2.	yahoo	482	7.90%
3.	google canada	246	4.03%
4.	google uk	231	3.79%
5.	msn	70	1.15%
6.	google germany	54	0.89%
7.	google australia	52	0.85%
8.	google italy	46	0.75%
9.	google france	46	0.75%
10.	aol netfind	33	0.54%
11.	netscape	11	0.18%
12.	google japan	10	0.16%
13.	yahoo spain	10	0.16%
14.	google austria	6	0.10%
15.	altavista	6	0.10%
16.	yahoo taiwan	6	0.10%
17.	all the web	4	0.07%
18.	yahoo india	4	0.07%
19.	yahoo singapore	2	0.03%
20.	yahoo france	2	0.03%
	Subtotal	6,090	99.85%
	Total	6,099	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa grants	230	3.77%
	star fall	86	1.41%
	epa	76	1.25%
	research grants	65	1.07%
	forms	59	0.97%
	epa funding	41	0.67%
	epa star	39	0.64%
	epa star grants	31	0.51%
	environmental grants	26	0.43%
	research grant	25	0.41%
	epa ncer	22	0.36%
	change	19	0.31%
	interdisciplinary approach	17	0.28%
	epa star grant	16	0.26%
	broad agency announcement	16	0.26%
	epa gro	16	0.26%
	rfa	16	0.26%
	health	14	0.23%
	climate change	12	0.20%
	health continuum		0.20%
2. yahoo	problem innovation in manufacturing industry in malaysia-pdf file	13	0.21%
	epa grants	5	0.08%
	environmental research grants		0.07%
	environmental research	3	0.05%
	epa star	3	0.05%
	epa funding	3	0.05%
	star screen awards 2008 results	3	0.05%
	f3 e.p.a.		0.05%
	2008 state research and development solicitations		0.03%
	empact, syracuse, ny		0.03%
	funding for environmental education		0.03%
	www. epa grants.gov		0.03%
	aquatic ecological systems		0.03%
	expense to control the pollution be in the best interests of the firm's owners despite its negative effect on profits	2	0.03%
	nanomaterial environmental health resumes	2	0.03%
	ncer form 3212	2	0.03%
	minority undergrad research 2008	2	0.03%

	list of funding opportunity numbers	2	0.03%
	masters fellowship program in environmental studies application	2	0.03%
	form for 2008	2	0.020/
2 1	computational toxicology definition	2	0.03%
3. google canada	forms		0.11%
Cumudu	airborne particulate matter health		0.10%
	star fall		0.05%
	airborne particulate matter health effects		0.05%
	change		0.05%
	nanotechnology health effects	2	0.03%
	lake ontario pollution		0.03%
	ecosystem services		0.03%
	health concerns with airborne particulate matter	2	0.03%
	climate change effect		0.03%
	biomarker of effect		0.03%
	adverse health effects airborne particulate matter		0.03%
	health effects of airborne particulate matter		0.03%
	rapid detection intelligent system rdis		0.03% 0.03%
	change in air nanomaterials		
		2	0.03% 0.02%
	ecosystem lake	1	0.02%
	table on unauthorized downloading how government influences corporate behavior		0.02%
	airborne particulate matter illness	1	0.02%
4. google	forms		0.39%
uk	climate change		0.10%
	change		0.08%
	environmental health		0.07%
	health		0.07%
	genetic research over the years		0.05%
	safe working practices in workshops		0.03%
	consequences of pollution	2	0.03%
	organic solvent nanofiltration membranes commercially available	2	0.03%
	impacts of climate change on ecosystem services		0.03%
	environmental health indicators	2	
	what is star		0.03%
	standard form in science		0.03%
	sort long effects of the cardiovascular	1	0.02%
	changes in air pollution		0.02%
	star in maths result card	1	
	tropical natural ecosystem diagram	1	0.02%
	short term effects–cardiovascular		0.02%
	SHOT WITH CITOUS CALGIO PASCALAL	1	0.0270

	medical nanotechnology	1 0.02%
	description of simple disease by parameter	1 0.02%
5. msn	epa environmental requirements for coal gasifier alaska	2 0.03%
	simulating particulate matter	2 0.03%
	epa grants	2 0.03%
	research on fate	1 0.02%
	electorplating business near seattle	1 0.02%
	free sample grant proposal small business women construction	1 0.02%
	humacao regional college transcripts	1 0.02%
	suggest specific systems changes that improve our inventory or manufacturing processes	1 0.02%
	shelton state community college minority numbers	1 0.02%
	explain the human response patterns in exchanging	1 0.02%
	training allowed epa cooperative agreement	1 0.02%
	what kind of environmental changes affect the spread of sars	1 0.02%
	courses, proteomics, toxicology, 2008, fee	1 0.02%
	envronmental monitoring for public access and community tracking	1 0.02%
	long term health study on gasoline	1 0.02%
	inter american university fajardo pr transcript request form	1 0.02%
	epa legacy award	1 0.02%
	evaluating solutions on transportation by hypothesis testing: public vi private transportation	1 0.02%
	major u. s. air pollutants	1 0.02%
	firms that offer low temperature thermal desorption services	1 0.02%
6. google	fund phases	2 0.03%
germany	biomonitoring	1 0.02%
	environment protection 2008	1 0.02%
	epa nsf	1 0.02%
	definition associated measurements	1 0.02%
	climate change aquatic ecosystems	1 0.02%
	airborne carbonaceous particle	1 0.02%
	nanoparticles health effects	1 0.02%
	epa external research grants program	1 0.02%
	ecosystem	1 0.02%
	aquatic climate change proposal	1 0.02%
	environmental protection 2007	1 0.02%
	climate change ecosytem services	1 0.02%
	gilmore derrek	1 0.02%
	instructions star	1 0.02%
	chances nanotechnology	1 0.02%
	health outcome	1 0.02%
	office supply case study market analyse	1 0.02%

	ecosystems climate	1 0.029
	http://es.epa.gov/ncer/rfa/2008/2008_p3.html	1 0.029
7. google australia	epa star forms	3 0.059
austrana	peer review panel meeting human exposure bioavailability of nanoparticles	2 0.03
	forms	2 0.039
	change	2 0.039
	epa grants	1 0.029
	demonstrate ability to achieve results	1 0.029
	'ecosystem services' impact of climate change	1 0.029
	design competition 2008	1 0.029
	coral reefs key ecological processes	1 0.029
	why workshops	1 0.029
	environmental graduate application letter sample	1 0.029
	epa 2007	1 0.029
	grant strategy	1 0.029
	use force continuum	1 0.029
	human behavior play large role in determining effectiveness of budgeting. discuss	1 0.029
	\$10 million start clean dhs	1 0.029
	usepa edc screening battery	1 0.029
	climate change	1 0.029
	cell interactions experimental design	1 0.029
	attachment and health model	1 0.029
8. google	projected human exposure method	2 0.039
italy	biomarker of effect	2 0.039
	influences of chemicals substances on children	1 0.029
	epa u.s. production of manufactured	1 0.029
	toxicity and ceramic devices in the environemnt	1 0.029
	training oceanographic research 2008	1 0.029
	characterizing particulate matter	1 0.029
	pharmacokinetic	1 0.029
	environmental stressor research grant	1 0.029
	the economics of nanotechnology and environment	1 0.029
	benefit transfer how works	1 0.029
	biomedical computing instrumentation	1 0.029
	the full chain approach from waste production to health effects	1 0.029
	sample research proposal literature	1 0.029
	human malformations and genes and review	1 0.029
	2007 computational chemistry salary maintenance cost	1 0.029
	non-motoriale bootsh immosts	1 0.029
	nanomaterials health impacts	1 0.029

	epa dioxin biomonitoring	1 0.02%
0 :	anatoxin–a epa	1 0.02%
9. google france	global change and land monitoring	2 0.03%
1144100	funding projects environment 2008	2 0.03%
	consequence of climate change on aquatic ecosystem	2 0.03%
	oceanography congress 2008	1 0.02%
	funding opportunities of research	1 0.02%
	us epa gas treatment	1 0.02%
	research grant	1 0.02%
	us epa 23	1 0.02%
	us epa research	1 0.02%
	free recommendation letter for undergraduate study	1 0.02%
	dose dependency of adjuvant activity of particulate matter from five european cities	1 0.02%
	interest for environmental technologies	1 0.02%
	epa gov radiation assessment comply	1 0.02%
	human health	1 0.02%
	consequences of climate change in ecosystems aquatic	1 0.02%
	acknowledgements in articles funding conference	1 0.02%
	acknowledgements funding attendance conference	1 0.02%
	environmental	1 0.02%
	us environmental protection agency lead 1998	1 0.02%
	nanomaterials	1 0.02%
10. aol	star fall	2 0.03%
netfind	environmental pictures	2 0.03%
	nanomaterials show signs of toxicity	2 0.03%
	roadway	2 0.03%
	epa	2 0.03%
	research grants	1 0.02%
	epa programs to upgrade commercial vehicles	1 0.02%
	example/ list of descriptive title of applicants project	1 0.02%
	epa phases	1 0.02%
	ehp climate variability	1 0.02%
	epa fellowships 2008	1 0.02%
	west point academic grading sytem	1 0.02%
	2008 design competitions	1 0.02%
	problems with aquatic resources	1 0.02%
	internships fall 2008	1 0.02%
	epa contact numbers	1 0.02%
	technology and population distrubution and land use	1 0.02%
	star fall.	1 0.02%
	market mechanism definition environmental economics	1 0.02%

	218–520–???? minnesota	1 0.02%
11.	star fall	2 0.03%
netscape	health continuum	2 0.03%
	epa star grant watershed classification	1 0.02%
	metabolism of toxicant	1 0.02%
	epa	1 0.02%
	physical development risks in infants	1 0.02%
	epa p3 funding,	1 0.02%
	primary health risk associated with pathogens in drinking water is	1 0.02%
	what is broad	1 0.02%
12. google	de groot r., m. a. wilson, and r. m. j. boumansï¼^2002)	1 0.02%
japan	internal revenue service ods analytical instrument	1 0.02%
	research grants for 2008	1 0.02%
	hepatosim	1 0.02%
	biologically effective dose, epa	1 0.02%
	epa march 27,2003	1 0.02%
	research proposal oceanography 2008	1 0.02%
	bioengineering mit gre math	1 0.02%
	usepa 2000a	1 0.02%
	research proposal about environmental issues	1 0.02%
13. yahoo	biomarkers	5 0.08%
spain	diagram of ecosystem	1 0.02%
	summer internships in information system 2008	1 0.02%
	why wasting electric energy has negative environmental impact	1 0.02%
	sbir phase	1 0.02%
	nanotechnology applications nanomaterials	1 0.02%
14. google	poster method development	2 0.03%
austria	sector specific technological change	1 0.02%
	pharmacokinetic	1 0.02%
	environmental project announcement in environment	1 0.02%
	bosmina size	1 0.02%
15.	formation of organic matter	1 0.02%
altavista	biomarker and risk-sharing	1 0.02%
	lead reference dose	1 0.02%
	environmental market	1 0.02%
	high-throughput screening pdf	1 0.02%
	epa internship	1 0.02%
16. yahoo	physiologically based pharmacokinetic	2 0.03%
taiwan	epa guidance manual turbidity provisions	1 0.02%
	ecological impacts from the interactions of climate change, land use change and invasive species	1 0.02%
		1 0.02%

	research priorities for airborne particulate matter: iv, national research council	
	microcystin lr epa	1 0.02%
17. all the	air pollution consequences	1 0.02%
web	long term consequences of air pollution	1 0.02%
	cooperative agreement nonprofit noaa	1 0.02%
	national policy assurances	1 0.02%
18. yahoo	air pollution instrumentation abstract	1 0.02%
india	consequences of human activities	1 0.02%
	checklist of harmful algal bloom	1 0.02%
	effects of human activity	1 0.02%
19. yahoo	consequances of air pollution	1 0.02%
singapore	proposal for setting up water treatment	1 0.02%
20. yahoo	uncertainty in integrated environmental assessment	1 0.02%
france	uncertainty in integrated environmental	1 0.02%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	1,224	20.07%
	grants	572	9.38%
	of	544	8.92%
	research	514	8.43%
	environmental	491	8.05%
	2008	332	5.44%
	star	326	5.35%
	for	324	5.31%
	grant	291	4.77%
	funding	265	4.34%
	in	261	4.28%
	health	258	4.23%
	the	223	3.66%
	change	211	3.46%
	climate	159	2.61%
	to	158	2.59%
	air	133	2.18%
	on	131	2.15%
	fall	128	2.10%
	pollution	115	1.89%
2. yahoo	epa	103	1.69%
	in	83	1.36%
	of	78	1.28%

	research	73	1.20%
	environmental	73	1.20%
	for	48	0.79%
	2008	47	0.77%
	the	39	0.64%
	funding	37	0.61%
	grants	37	0.61%
	grant	22	0.36%
	star	22	0.36%
	fellowship	19	0.31%
	health	19	0.31%
	to	18	0.30%
	air	18	0.30%
	innovation	17	0.28%
	human	16	0.26%
	pollution	15	0.25%
	industry	14	0.23%
3. google canada	of	47	0.77%
	particulate	40	0.66%
	health	35	0.57%
	airborne	34	0.56%
	matter	31	0.51%
	the	20	0.33%
	change	20	0.33%
	effects	18	0.30%
	epa	17	0.28%
	environmental	17	0.28%
	in	14	0.23%
	human	13	0.21%
	on	13	0.21%
	ecosystem	13	0.21%
	climate	12	0.20%
	research	11	0.18%
	for	10	0.16%
	pollution	10	0.16%
	air	9	0.15%
	how	9	0.15%
4. google uk	of	47	0.77%
	change	28	0.46%
	forms	24	0.39%
	health	23	0.38%
	the	23	0.38%

	climate	22	0.36%
	to	18	0.30%
	in	17	0.28%
	ecosystem	17	0.28%
	environmental	17	0.28%
	research	16	0.26%
	on	12	0.20%
	for	11	0.18%
	human	9	0.15%
	pollution	9	0.15%
	what	8	0.13%
	2008	8	0.13%
	environment	8	0.13%
	effects	8	0.13%
	services	8	0.13%
5. msn	epa	14	0.23%
	of	9	0.15%
	environmental	7	0.11%
	on	6	0.10%
	for	5	0.08%
	human	4	0.07%
	particulate	4	0.07%
	the	4	0.07%
	grants	4	0.07%
	in	4	0.07%
	matter	3	0.05%
	to	3	0.05%
	grant	3	0.05%
	health	3	0.05%
	corporate	3	0.05%
	transcript	3	0.05%
	effects	3	0.05%
	request	3	0.05%
	change	3	0.05%
	phase	2	0.03%
6. google germany	climate	9	0.15%
	change	7	0.11%
	research	6	0.10%
	for	5	0.08%
	environment	4	0.07%
	health	3	0.05%
	decision	3	0.05%

	nanotechnology	3	0.05%
	support	3	0.05%
	epa	3	0.05%
	effects	2	0.03%
	ecosystem	2	0.03%
	2008	2	0.03%
	systems?	2	0.03%
	system	2	0.03%
	ecosystems	2	0.03%
	grants	2	0.03%
	the	2	0.03%
	phases	2	0.03%
	environmental	2	0.03%
7. google australia	change	7	0.11%
	epa	7	0.11%
	of	6	0.10%
	forms	5	0.08%
	climate	5	0.08%
	human	4	0.07%
	aquatic	3	0.05%
	review	3	0.05%
	star	3	0.05%
	to	3	0.05%
	ecosystem	3	0.05%
	impact	3	0.05%
	environmental	3	0.05%
	health	3	0.05%
	results	2	0.03%
	panel	2	0.03%
	ecological	2	0.03%
	for	2	0.03%
	design	2	0.03%
	bioavailability	2	0.03%
8. google italy	of	10	0.16%
	the	9	0.15%
	research	6	0.10%
	environmental	5	0.08%
	epa	5	0.08%
	to	5	0.08%
	human	4	0.07%
	health	4	0.07%
	in	4	0.07%

	for	3	0.05%
	transfer	3	0.05%
	exposure	3	0.05%
	biomarker	2	0.03%
	algal	2	0.03%
	method	2	0.03%
	harmful	2	0.03%
	report	2	0.03%
	environment	2	0.03%
	oceanographic	2	0.03%
	projected	2	0.03%
9. google france	of	10	0.16%
	epa	8	0.13%
	2008	7	0.11%
	us	5	0.08%
	funding	5	0.08%
	change	5	0.08%
	environmental	4	0.07%
	environment	4	0.07%
	research	3	0.05%
	climate	3	0.05%
	aquatic	3	0.05%
	in	3	0.05%
	biocontamination	2	0.03%
	for	2	0.03%
	harmful	2	0.03%
	consequence	2	0.03%
	the	2	0.03%
	monitoring	2	0.03%
	on	2	0.03%
	health	2	0.03%
10. aol netfind	epa	8	0.13%
	of	6	0.10%
	2008	4	0.07%
	environmental	4	0.07%
	fall	3	0.05%
	star	3	0.05%
	toxicity	2	0.03%
	nanomaterials	2	0.03%
	roadway	2	0.03%
	internships	2	0.03%
	numbers	2	0.03%

	signs	2	0.03%
	show	2	0.03%
	pictures	2	0.03%
	air	1	0.02%
	list	1	0.02%
	bay	1	0.02%
	market	1	0.02%
	point	1	0.02%
	grant	1	0.02%
11. netscape	star	3	0.05%
	health	3	0.05%
	epa	3	0.05%
	continuum	2	0.03%
	fall	2	0.03%
	is	2	0.03%
	in	2	0.03%
	watershed	1	0.02%
	water	1	0.02%
	grant	1	0.02%
	of	1	0.02%
	drinking	1	0.02%
	with	1	0.02%
	associated	1	0.02%
	infants	1	0.02%
	classification	1	0.02%
	primary	1	0.02%
	broad	1	0.02%
	pathogens	1	0.02%
	physical	1	0.02%
12. google japan	research	3	0.05%
	m.	2	0.03%
	2008	2	0.03%
	proposal	2	0.03%
	epa	2	0.03%
	a.	1	0.02%
	mit	1	0.02%
	revenue	1	0.02%
	wilson,	1	0.02%
	de	1	0.02%
	instrument	1	0.02%
	oceanography	1	0.02%
	2000a	1	0.02%

	27,2003	1	0.02%
	hepatosim	1	0.02%
	for	1	0.02%
	grants	1	0.02%
	bioengineering	1	0.02%
	enviromental	1	0.02%
	service	1	0.02%
13. yahoo spain	biomarkers	5	0.08%
	summer	1	0.02%
	impact	1	0.02%
	system	1	0.02%
	phase	1	0.02%
	sbir	1	0.02%
	of	1	0.02%
	diagram	1	0.02%
	why	1	0.02%
	nanomaterials	1	0.02%
	internships	1	0.02%
	energy	1	0.02%
	has	1	0.02%
	information	1	0.02%
	negative	1	0.02%
	ecosystem	1	0.02%
	in	1	0.02%
	wasting	1	0.02%
	electric	1	0.02%
	applications	1	0.02%
14. google austria	method	2	0.03%
	poster	2	0.03%
	development	2	0.03%
	size	1	0.02%
	environmental	1	0.02%
	technological	1	0.02%
	change	1	0.02%
	pharmacokinetic	1	0.02%
	in	1	0.02%
	project	1	0.02%
	announcement	1	0.02%
	sector	1	0.02%
	specific	1	0.02%
	environment	1	0.02%
	bosmina	1	0.02%

15. altavista	matter	1	0.02%
	organic	1	0.02%
	of	1	0.02%
	formation	1	0.02%
	pdf	1	0.02%
	environmental	1	0.02%
	lead	1	0.02%
	high-throughput	1	0.02%
	reference	1	0.02%
	internship	1	0.02%
	screening	1	0.02%
	biomarker	1	0.02%
	market	1	0.02%
	risk-sharing	1	0.02%
	dose	1	0.02%
	epa	1	0.02%
16. yahoo taiwan	based	2	0.03%
	research	2	0.03%
	pharmacokinetic	2	0.03%
	physiologically	2	0.03%
	epa	2	0.03%
	the	1	0.02%
	airborne	1	0.02%
	use	1	0.02%
	ecological	1	0.02%
	council	1	0.02%
	from	1	0.02%
	matter:	1	0.02%
	species	1	0.02%
	change	1	0.02%
	turbidity	1	0.02%
	interactions	1	0.02%
	of	1	0.02%
	iv,	1	0.02%
	invasive	1	0.02%
	climate	1	0.02%
17. all the web	air	2	0.03%
	pollution	2	0.03%
	consequences	2	0.03%
	cooperative	1	0.02%
	policy	1	0.02%
	term	1	0.02%

		nonprofit	1	0.02%
		long	1	0.02%
		noaa	1	0.02%
		assurances	1	0.02%
		agreement	1	0.02%
		of	1	0.02%
		national	1	0.02%
	18. yahoo india	of	3	0.05%
		human	2	0.03%
		activity	1	0.02%
		consequences	1	0.02%
		checklist	1	0.02%
		harmful	1	0.02%
		algal	1	0.02%
		activities	1	0.02%
		pollution	1	0.02%
		instrumentation	1	0.02%
		abstract	1	0.02%
		air	1	0.02%
		bloom	1	0.02%
		effects	1	0.02%
	19. yahoo singapore	pollution	1	0.02%
		of	1	0.02%
		treatment	1	0.02%
		setting	1	0.02%
		up	1	0.02%
		consequances	1	0.02%
		water	1	0.02%
		air	1	0.02%
		for	1	0.02%
		proposal	1	0.02%
	20. yahoo france	uncertainty	2	0.03%
		integrated	2	0.03%
		environmental	2	0.03%
		in	2	0.03%
		assessment	1	0.02%

Activity by Search Engine - Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

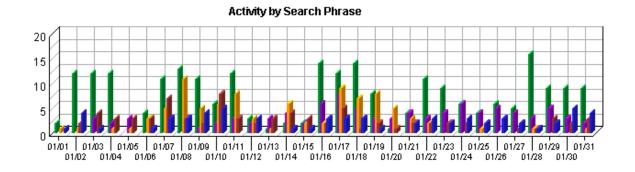


This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa grants	240	3.94%
2.	forms	93	1.53%
3.	star fall	93	1.53%
4.	epa	79	1.30%
5.	research grants	66	1.08%
6.	epa funding	44	0.72%
7.	epa star	42	0.69%
8.	epa star grants	32	0.53%
9.	change	29	0.48%
10.	research grant	28	0.46%
11.	environmental grants	27	0.44%
12.	epa ncer	22	0.36%
13.	climate change	20	0.33%
14.	health	18	0.30%
15.	epa star grant	17	0.28%
16.	interdisciplinary approach	17	0.28%
17.	rfa	17	0.28%
18.	environmental research grants	16	0.26%
19.	epa gro	16	0.26%
20.	broad agency announcement	16	0.26%
	Subtotal	932	15.29%
	Total	6,095	100.00%

Activity by Search Phrase with Engines Detail

hrases	Engines	Referrals	%
1. epa grants	google	230	3.77%
	yahoo	5	0.08%
	msn	2	0.03%
	google uk	1	0.02%
	google canada	1	0.02%
	google australia	1	0.02%
2. forms	google	59	0.97%
	google uk	24	0.39%
	google canada	7	0.119
	google australia	2	0.039
	google france	1	0.029
3. star fall	google	86	1.419
	google canada	3	0.05%
	aol netfind	2	0.039
	netscape	2	0.039
4. epa	google	76	1.25%
	aol netfind	2	0.039
	netscape	1	0.029
5. research grants	google	65	1.079
	aol netfind	1	0.029
6. epa funding	google	41	0.679
	yahoo	3	0.059
7. epa star	google	39	0.649
	yahoo	3	0.059
8. epa star grants	google	31	0.519
	google canada	1	0.029
9. change	google	19	0.319
	google uk	5	0.089
	google canada	3	0.059
	google australia	2	0.039
10. research grant	google	25	0.419
	google france	1	0.029
	google italy	1	0.029
	google canada	1	0.029
11. environmental grants	google	26	0.439
	google canada	1	0.029
12. epa ncer	google	22	0.369
13. climate change	google	12	0.20%
	google uk	6	0.109

	google canada	1	0.02%
	google australia	1	0.02%
14. health	google	14	0.23%
	google uk	4	0.07%
15. epa star grant	google	16	0.26%
	google canada	1	0.02%
16. interdisciplinary approach	google	17	0.28%
17. rfa	google	16	0.26%
	google italy	1	0.02%
18. environmental research grants	google	11	0.18%
	yahoo	4	0.07%
	google uk	1	0.02%
19. epa gro	google	16	0.26%
20. broad agency announcement	google	16	0.26%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

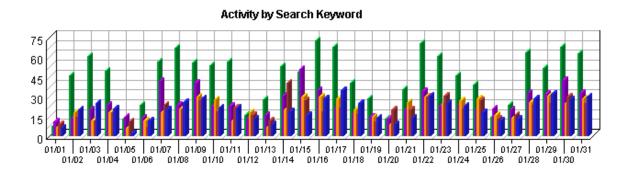
Q

How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	1,402	5.62%
2.	of	768	3.08%
3.	research	638	2.56%
4.	environmental	631	2.53%
5.	grants	629	2.52%
6.	2008	417	1.67%
7.	for	413	1.66%
8.	in	395	1.58%
9.	star	370	1.48%
10.	health	356	1.43%
11.	grant	326	1.31%
12.	the	324	1.30%
13.	funding	324	1.30%
14.	change	292	1.17%
15.	climate	220	0.88%
16.	to	217	0.87%
17.	on	180	0.72%
18.	air	175	0.70%
19.	pollution	158	0.63%
20.	environment	150	0.60%
	Subtotal	8,385	33.62%
	Total	24,943	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	1,224	4.91%
	yahoo	103	0.41%
	google canada	17	0.07%
	msn	14	0.06%
	google france	8	0.03%
	aol netfind	8	0.03%
	google australia	7	0.03%
	google uk	5	0.02%
	google italy	5	0.02%
	google germany	3	0.01%
	netscape	3	0.01%
	yahoo taiwan	2	0.01%
	google japan	2	0.01%
	altavista	1	0.00%
2. of	google	544	2.18%
	yahoo	78	0.31%
	google uk	47	0.19%
	google canada	47	0.19%
	google france	10	0.04%
	google italy	10	0.04%
	msn	9	0.04%
	google australia	6	0.02%
	aol netfind	6	0.02%
	yahoo india	3	0.01%
	google germany	2	0.01%
	netscape	1	0.00%
	yahoo singapore	1	0.00%
	yahoo taiwan	1	0.00%
	altavista	1	0.00%
	yahoo spain	1	0.00%
	all the web	1	0.00%
3. research	google	514	2.06%
	yahoo	73	0.29%
	google uk	16	0.06%
	google canada	11	0.04%
	google italy	6	0.02%
	google germany	6	0.02%
	google japan	3	0.01%
	google france	3	0.01%
	google Halice	3	0.0170

	msn	2	0.01%
	yahoo taiwan	2	0.01%
	aol netfind	1	0.00%
	google australia	1	0.00%
4. environmental	google	491	1.97%
	yahoo	73	0.29%
	google uk	17	0.07%
	google canada	17	0.07%
	msn	7	0.03%
	google italy	5	0.02%
	google france	4	0.02%
	aol netfind	4	0.02%
	google australia	3	0.01%
	google germany	2	0.01%
	yahoo australia &nz	2	0.01%
	yahoo france	2	0.01%
	google austria	1	0.00%
	altavista	1	0.00%
	yahoo spain	1	0.00%
	yahoo japan	1	0.00%
5. grants	google	572	2.29%
	yahoo	37	0.15%
	google canada	8	0.03%
	msn	4	0.02%
	google uk	3	0.01%
	google germany	2	0.01%
	aol netfind	1	0.00%
	google japan	1	0.00%
	google australia	1	0.00%
6. 2008	google	332	1.33%
	yahoo	47	0.19%
	google uk	8	0.03%
	google france	7	0.03%
	google canada	7	0.03%
	aol netfind	4	0.02%
	google japan	2	0.01%
	msn	2	0.01%
	google germany	2	0.01%
	google australia	2	0.01%
	google italy	1	0.00%
	yahoo spain	1	0.00%
	yahoo argentina	1	0.00%

	sapo	1	0.00%
7. for	google	324	1.30%
	yahoo	48	0.19%
	google uk	11	0.04%
	google canada	10	0.04%
	msn	5	0.02%
	google germany	5	0.02%
	google italy	3	0.01%
	google france	2	0.01%
	google australia	2	0.01%
	yahoo taiwan	1	0.00%
	google japan	1	0.00%
	yahoo singapore	1	0.00%
8. in	google	261	1.05%
	yahoo	83	0.33%
	google uk	17	0.07%
	google canada	14	0.06%
	google italy	4	0.02%
	msn	4	0.02%
	google france	3	0.01%
	yahoo france	2	0.01%
	netscape	2	0.01%
	google austria	1	0.00%
	google australia	1	0.00%
	yahoo argentina	1	0.00%
	yahoo spain	1	0.00%
	aol netfind	1	0.00%
9. star	google	326	1.31%
	yahoo	22	0.09%
	google uk	6	0.02%
	google canada	6	0.02%
	aol netfind	3	0.01%
	google australia	3	0.01%
	netscape	3	0.01%
	google germany	1	0.00%
10. health	google	258	1.03%
	google canada	35	0.14%
	google uk	23	0.09%
	yahoo	19	0.08%
	google italy	4	0.02%
	google australia	3	0.01%
	netscape	3	0.01%
	повоиро	5	0.01/0

	google germany	3	0.01%
	msn	3	0.01%
	google france	2	0.01%
	mamma	1	0.00%
	yahoo argentina	1	0.00%
	yahoo japan	1	0.00%
11. grant	google	291	1.17%
	yahoo	22	0.09%
	msn	3	0.01%
	google canada	2	0.01%
	google italy	2	0.01%
	google uk	1	0.00%
	google germany	1	0.00%
	google australia	1	0.00%
	netscape	1	0.00%
	aol netfind	1	0.00%
	google france	1	0.00%
12. the	google	223	0.89%
	yahoo	39	0.16%
	google uk	23	0.09%
	google canada	20	0.08%
	google italy	9	0.04%
	msn	4	0.02%
	google germany	2	0.01%
	google france	2	0.01%
	google australia	1	0.00%
	yahoo taiwan	1	0.00%
13. funding	google	265	1.06%
C	yahoo	37	0.15%
	google uk	6	0.02%
	google france	5	0.02%
	google canada	4	0.02%
	msn	2	0.01%
	google australia	2	0.01%
	google italy	1	0.00%
	google germany	1	0.00%
	aol netfind	1	0.00%
14. change	google	211	0.85%
•	google uk	28	0.11%
	google canada	20	0.08%
	google australia	7	0.03%
	google germany	7	0.03%
	googie germany	1	0.0570

	yahoo	7	0.03%
	google france	5	0.02%
	msn	3	0.01%
	google italy	2	0.01%
	google austria	1	0.00%
	yahoo taiwan	1	0.00%
15. climate	google	159	0.64%
	google uk	22	0.09%
	google canada	12	0.05%
	google germany	9	0.04%
	google australia	5	0.02%
	yahoo	5	0.02%
	google france	3	0.01%
	msn	2	0.01%
	google italy	1	0.00%
	aol netfind	1	0.00%
	yahoo taiwan	1	0.00%
16. to	google	158	0.63%
	google uk	18	0.07%
	yahoo	18	0.07%
	google canada	9	0.04%
	google italy	5	0.02%
	google australia	3	0.01%
	msn	3	0.01%
	mamma	1	0.00%
	yahoo argentina	1	0.00%
	aol netfind	1	0.00%
17. on	google	131	0.53%
	google canada	13	0.05%
	yahoo	13	0.05%
	google uk	12	0.05%
	msn	6	0.02%
	google france	2	0.01%
	google italy	2	0.01%
	google germany	1	0.00%
18. air	google	133	0.53%
	yahoo	18	0.07%
	google canada	9	0.04%
	google uk	5	0.02%
	all the web	2	0.01%
	google germany	2	0.01%
	aol netfind	1	0.00%

	google france	1	0.00%
	google italy	1	0.00%
	yahoo singapore	1	0.00%
	msn	1	0.00%
	yahoo india	1	0.00%
19. pollution	google	115	0.46%
	yahoo	15	0.06%
	google canada	10	0.04%
	google uk	9	0.04%
	all the web	2	0.01%
	aol netfind	1	0.00%
	yahoo india	1	0.00%
	google germany	1	0.00%
	google france	1	0.00%
	msn	1	0.00%
	yahoo singapore	1	0.00%
	google italy	1	0.00%
20. environment	google	109	0.44%
	yahoo	12	0.05%
	google uk	8	0.03%
	google canada	7	0.03%
	google france	4	0.02%
	google germany	4	0.02%
	msn	2	0.01%
	google italy	2	0.01%
	google australia	1	0.00%
	google austria	1	0.00%

Activity by Search Keyword - Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

S.

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

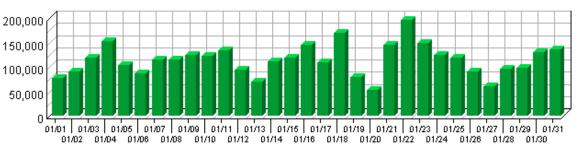
This dashboard summarizes important information related to online technical activity.



Hit Summary

Successful Hits for Entire Site	61,372
Average Hits per Day	1,979
Home Page Hits	7,120





Technical Statistics

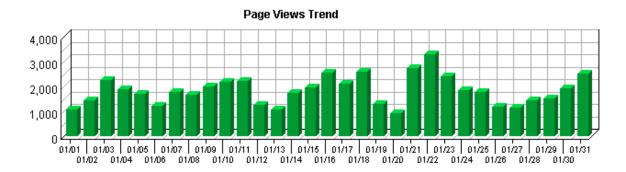
Total Hits	70,383	100%
Successful Hits	61,372	87.20%
Failed Hits	9,011	12.80%
Cached Hits	10,071	14.31%

Technical Dashboard 149

150 Technical Dashboard

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
01/01	1,074	1.89%
01/02	1,433	2.52%
01/03	2,264	3.99%
01/04	1,899	3.34%
01/05	1,714	3.02%
01/06	1,206	2.12%
01/07	1,786	3.15%
01/08	1,670	2.94%
01/09	2,009	3.54%
01/10	2,172	3.83%
01/11	2,225	3.92%
01/12	1,245	2.19%
01/13	1,078	1.90%
01/14	1,754	3.09%
01/15	1,958	3.45%
01/16	2,560	4.51%
01/17	2,116	3.73%
01/18	2,590	4.56%
01/19	1,312	2.31%
01/20	911	1.60%
01/21	2,749	4.84%
01/22	3,288	5.79%
01/23	2,392	4.21%
01/24	1,846	3.25%
01/25	1,766	3.11%

Page Views Trend 151

01/26	1,188	2.09%
01/27	1,146	2.02%
01/28	1,454	2.56%
01/29	1,521	2.68%
01/30	1,940	3.42%
01/31	2,513	4.43%
Total	56,779	100.00%

Page Views Trend - Help Card



Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

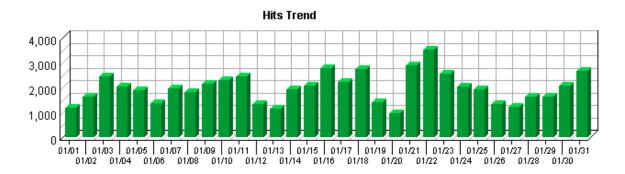


Periods of less activity can be considered good times for maintenance and content improvement.

152 Page Views Trend

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
01/01	1,180	1.92%
01/02	1,642	2.68%
01/03	2,461	4.01%
01/04	2,054	3.35%
01/05	1,879	3.06%
01/06	1,366	2.23%
01/07	1,952	3.18%
01/08	1,825	2.97%
01/09	2,140	3.49%
01/10	2,309	3.76%
01/11	2,456	4.00%
01/12	1,337	2.18%
01/13	1,157	1.89%
01/14	1,930	3.14%
01/15	2,087	3.40%
01/16	2,792	4.55%
01/17	2,237	3.64%
01/18	2,741	4.47%
01/19	1,399	2.28%
01/20	981	1.60%
01/21	2,890	4.71%
01/22	3,502	5.71%
01/23	2,571	4.19%
01/24	2,033	3.31%
01/25	1,920	3.13%

Hits Trend 153

01/26	1,328	2.16%
01/27	1,222	1.99%
01/28	1,616	2.63%
01/29	1,623	2.64%
01/30	2,082	3.39%
01/31	2,660	4.33%
Total	61,372	100.00%

Hits Trend - Help Card



Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.



Periods of less activity can be considered good times for maintenance and content improvement.

154 Hits Trend

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.

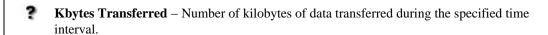


Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
01/01	77,275	2.18%
01/02	90,277	2.55%
01/03	119,057	3.36%
01/04	152,072	4.29%
01/05	103,732	2.93%
01/06	86,850	2.45%
01/07	114,485	3.23%
01/08	114,655	3.24%
01/09	124,911	3.53%
01/10	123,270	3.48%
01/11	134,543	3.80%
01/12	94,728	2.68%
01/13	69,354	1.96%
01/14	111,418	3.15%
01/15	119,717	3.38%
01/16	144,803	4.09%
01/17	110,017	3.11%
01/18	169,027	4.77%
01/19	79,136	2.23%
01/20	53,389	1.51%
01/21	146,014	4.12%
01/22	195,988	5.53%
01/23	149,256	4.22%
01/24	125,278	3.54%
01/25	118,760	3.35%

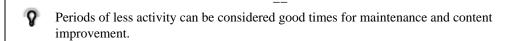
36,227	3.85%
29,702	3.66%
98,092	2.77%
96,831	2.73%
61,013	1.72%
91,173	2.57%
	91,173 61,013 96,831 98,092

Bandwidth: Kbytes Transferred Trend – Help Card



Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

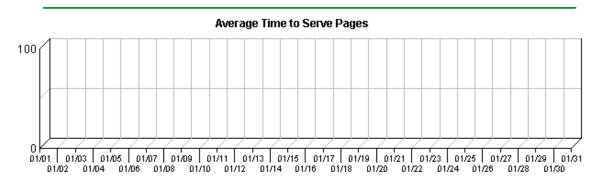
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.



Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
01/01	0	1,074	0
01/02	0	1,433	0
01/03	0	2,264	0
01/04	0	1,899	0
01/05	0	1,714	0
01/06	0	1,206	0
01/07	0	1,786	0
01/08	0	1,670	0
01/09	0	2,009	0
01/10	0	2,172	0
01/11	0	2,225	0
01/12	0	1,245	0
01/13	0	1,078	0
01/14	0	1,754	0
01/15	0	1,958	0
01/16	0	2,560	0
01/17	0	2,116	0
01/18	0	2,590	0
01/19	0	1,312	0
01/20	0	911	0
01/21	0	2,749	0
01/22	0	3,288	0
01/23	0	2,392	0
01/24	0	1,846	0
01/25	0	1,766	0

01/26	0	1,188	0
01/27	0	1,146	0
01/28	0	1,454	0
01/29	0	1,521	0
01/30	0	1,940	0
01/31	0	2,513	0
Total	0	56,779	0.0

Average Time to Serve Pages - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

Errors Dashboard

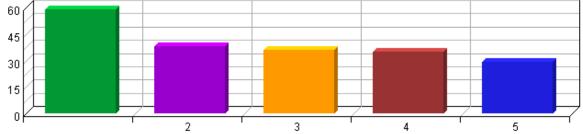
This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

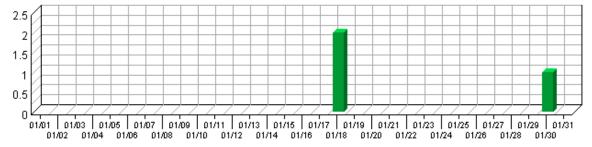
Total Hits	70,383	100%
Successful Hits	61,372	87.20%
Failed Hits	9,011	12.80%
Cached Hits	10,071	14.31%











Errors Dashboard 159

160 Errors Dashboard

Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	0/0
1.	404 Not Found	4,561	50.63%
2.	403 Forbidden	4,438	49.27%
3.	408 Request Timeout	5	0.06%
4.	400 Bad Request	3	0.03%
5.	000 Incomplete / Undefined	1	0.01%
	Total	9,008	100.00%

Client Errors – Help Card

Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

Use this page to determine what maintenance is necessary.

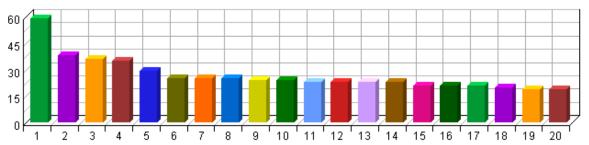
Client Errors 161

162 Client Errors

File Not Found Errors

This report identifies files that returned "404 - Not Found" or "410 - Gone" errors from your server.

File Not Found Errors



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/rfa/forms/downlf.html (no referrer)	59	1.29%
2.	/ncer/rfa/archive/intramural/ 07/ (no referrer)	38	0.83%
3.	/ncer/rfa/empact.html (no referrer)	36	0.79%
4.	/ncer/rfa/2002stargradfellann. html (no referrer)	35	0.77%
5.	/ncer/rfa/futures.html (no referrer)	29	0.64%
6.	/ncer/rfa/2004/ AUTHORITY_AND_REGULATION/ (no referrer)	25	0.55%
7.	/ncer/rfa/supersitesrfa.html (no referrer)	25	0.55%
8.	/ncer/rfa/archive/sbir/ appendixa.html (no referrer)	25	0.55%
9.	/ncer/rfa/ncer/styles/ epafiles_epastyles.css http://es.epa.gov/ncer/rfa/ current/sbir2002.html	24	0.53%
10.	/ncer/rfa/2005/(http:// yosemite.epa.gov/ee/epa/eed.nsf/ pages/guidelines)/ (no referrer)	24	0.53%
11.	/ncer/rfa/gradfellows01.html (no referrer)	23	0.50%
12.	/ncer/rfa/undgrad.html (no referrer)	23	0.50%
13.	/ncer/rfa/02dmvep.html (no referrer)	23	0.50%

File Not Found Errors 163

14.	/ncer/rfa/archive/intramural/ 01/staa.wpd (no referrer)	23	0.50%
15.	/ncer/rfa/archive/intramural/ 06/staa_form_2006.doc (no referrer)	21	0.46%
16.	/ncer/rfa/ecohab.html (no referrer)	21	0.46%
17.	/ncer/rfa/archive/intramural/ 06/staa_form_2006.wpd (no referrer)	21	0.46%
18.	/ncer/rfa/2004/globalinfo@ mail.dnb.com (no referrer)	20	0.44%
19.	/ncer/rfa/ncer/styles/ epafiles_epastyles.css (no referrer)	19	0.42%
20.	/ncer/rfa/98valrfa.html (no referrer)	19	0.42%
	Subtotal	533	11.69%
	Other	4,028	88.31%
	Total	4,561	100.00%

File Not Found Errors – Help Card

Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

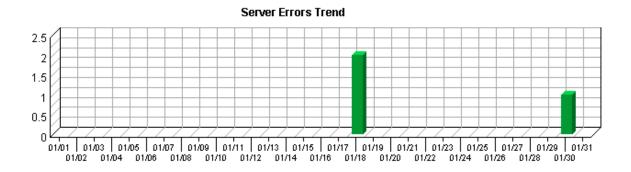
% – Percentage of the total 404 and 410 errors that were for this file.

? Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

164 File Not Found Errors

Server Errors

This report lists the errors which occurred on the server.



Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	3	100.00%
	Total	3	100.00%

Server Errors - Help Card



Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.



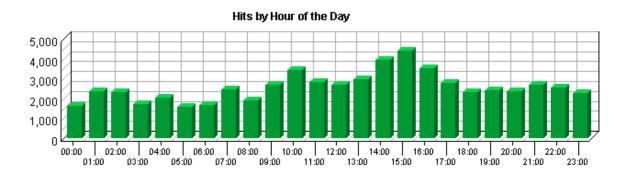
Use this page to determine what maintenance is necessary.

Server Errors 165

166 Server Errors

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

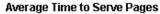


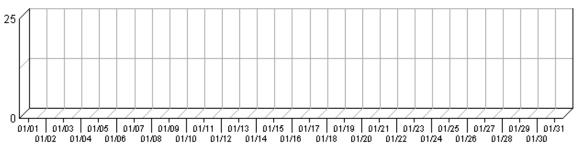
Most Active Summary

Most Active Date	January 22, 2008
Number of Hits on Most Active Date	3,502
Most Active Day of the Week	Thu
Most Active Hour of the Day	15:00-15:59

Activity on Weekdays Summary

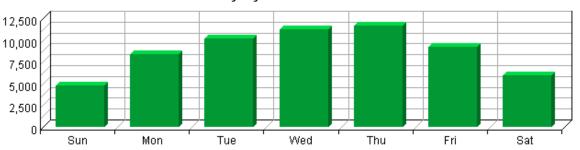
Total Hits Weekdays	50,703
Total Visits Weekdays	21,813
Average Number of Visits per day on Weekdays	948
Average Number of Hits per day on Weekdays	2,204





Activity Dashboard 167

Hits by Day of the Week



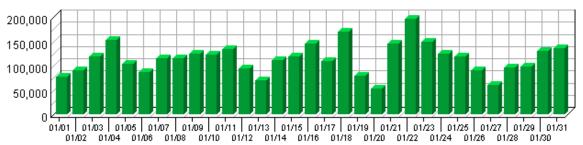
Least Active Summary

Least Active Date	January 20, 2008
Number of Hits on Least Active Date	981
Least Active Day of the Week	Sun
Least Active Hour of the Day	05:00-05:59

Activity on Weekends Summary

Total Hits Weekend	10,669
Total Visits Weekend	4,951
Average Number of Visits per Weekend	1,237
Average Number of Hits per Weekend	2,667

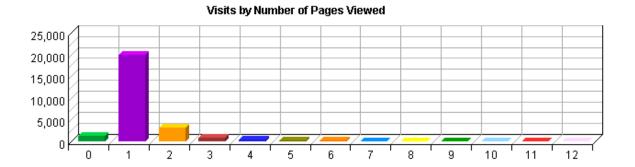




168 Activity Dashboard

Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	1,168	4.37%
1	19,953	74.59%
2	3,217	12.03%
3	911	3.41%
4	407	1.52%
5	211	0.79%
6	136	0.51%
7	71	0.27%
8	51	0.19%
9	58	0.22%
10	37	0.14%
11	35	0.13%
12	29	0.11%
Subtotal	26,284	98.26%
Other	466	1.74%
Total	26,750	100.00%

Visits by Number of Pages Viewed - Help Card

Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

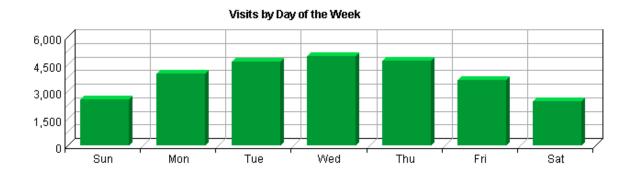
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	0/0
Sun	2,519	9.41%
Mon	3,947	14.75%
Tue	4,607	17.21%
Wed	4,952	18.50%
Thu	4,703	17.57%
Fri	3,604	13.47%
Sat	2,432	9.09%
Total Weekend	4,951	18.50%
Total Weekdays	21,813	81.50%
Total	26,764	100.00%

Visits by Day of the Week - Help Card

3

Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

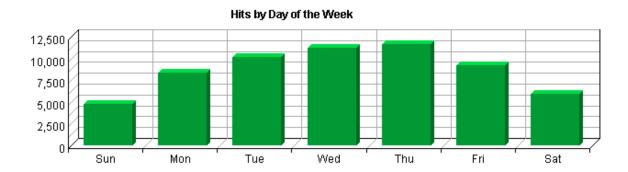
B

Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	4,726	7.70%
Mon	8,388	13.67%
Tue	10,217	16.65%
Wed	11,227	18.29%
Thu	11,700	19.06%
Fri	9,171	14.94%
Sat	5,943	9.68%
Total Weekend	10,669	17.38%
Total Weekdays	50,703	82.62%
Total	61,372	100.00%

Hits by Day of the Week - Help Card

3

Day – Specified day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

 $\mbox{\%}$ – Percentage of total hits that occurred on the specified day of the week.

Q

Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

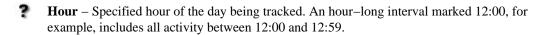
Hour	Visits	%
00:00	765	2.86%
01:00	879	3.28%
02:00	841	3.14%
03:00	784	2.93%
04:00	759	2.84%
05:00	797	2.98%
06:00	734	2.74%
07:00	875	3.27%
08:00	1,042	3.89%
09:00	1,307	4.88%
10:00	1,482	5.54%
11:00	1,550	5.79%
12:00	1,486	5.55%
13:00	1,546	5.78%
14:00	1,618	6.05%
15:00	1,607	6.00%
16:00	1,481	5.53%
17:00	1,247	4.66%
18:00	1,042	3.89%
19:00	995	3.72%
20:00	1,010	3.77%
21:00	1,020	3.81%
22:00	1,008	3.77%
23:00	889	3.32%
Total Visits during Work Hours (8:00am-5:00pm)	13,119	49.02%

Total Visits during After Hours (5:01pm-7:59am)	13,645	50.98%
Total	26,764	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	14:00–14:59
Least Active Hour of the Day	06:00-06:59

Visits by Hour of the Day - Help Card



Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits

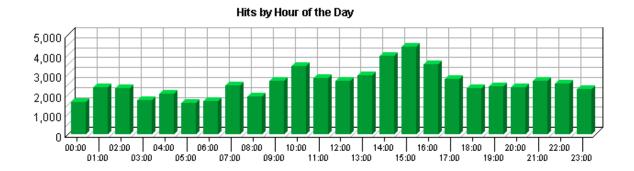
Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

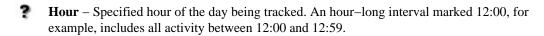
Hour	Hits	%
00:00	1,630	2.66%
01:00	2,369	3.86%
02:00	2,337	3.81%
03:00	1,721	2.80%
04:00	2,038	3.32%
05:00	1,561	2.54%
06:00	1,649	2.69%
07:00	2,438	3.97%
08:00	1,898	3.09%
09:00	2,690	4.38%
10:00	3,421	5.57%
11:00	2,823	4.60%
12:00	2,677	4.36%
13:00	2,979	4.85%
14:00	3,917	6.38%
15:00	4,379	7.14%
16:00	3,515	5.73%
17:00	2,788	4.54%
18:00	2,296	3.74%
19:00	2,389	3.89%
20:00	2,383	3.88%
21:00	2,674	4.36%
22:00	2,538	4.14%
23:00	2,262	3.69%

Total Hits during Work Hours (8:00am-5:00pm)	28,299	46.11%
Total Hits during After Hours (5:01pm-7:59am)	33,073	53.89%
Total	61,372	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	15:00-15:59
Least Active Hour of the Day	05:00-05:59

Hits by Hour of the Day - Help Card



Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

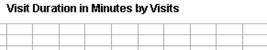
Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

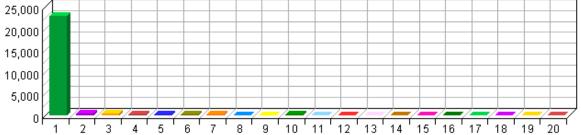
% – Percentage of hits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.





Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	22,828	85.34%
1–2	524	1.96%
2–3	336	1.26%
3–4	233	0.87%
4–5	173	0.65%
5–6	163	0.61%
6–7	147	0.55%
7–8	101	0.38%
8–9	90	0.34%
9–10	114	0.43%
10–11	92	0.34%
11–12	65	0.24%
12–13	75	0.28%
13–14	51	0.19%
14–15	66	0.25%
15–16	67	0.25%
16–17	83	0.31%
17–18	62	0.23%
18–19	62	0.23%
19–20	58	0.22%
Subtotal	25,390	94.92%
Other	1,360	5.08%
Total	26,750	100.00%

Visit Duration by Visits 179

Visit Duration by Visits - Help Card

Visit Duration (minutes) – The number of minutes your web site was viewed.

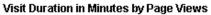
Visits - Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

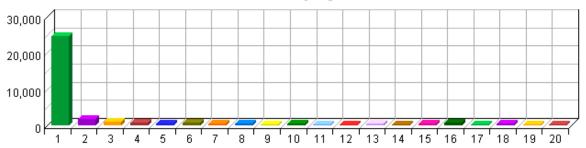
% – Percentage of visitors who viewed your page for the specified duration of time.

This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.





Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	24,699	43.59%
1–2	1,657	2.92%
2–3	974	1.72%
3–4	751	1.33%
4–5	516	0.91%
5–6	663	1.17%
6–7	440	0.78%
7–8	458	0.81%
8–9	327	0.58%
9–10	494	0.87%
10–11	290	0.51%
11–12	210	0.37%
12–13	439	0.77%
13–14	276	0.49%
14–15	480	0.85%
15–16	719	1.27%
16–17	259	0.46%
17–18	531	0.94%
18–19	217	0.38%
19–20	225	0.40%
Subtotal	34,625	61.11%
Other	22,037	38.89%
Total	56,662	100.00%

Visit Duration by Page Views - Help Card

5

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

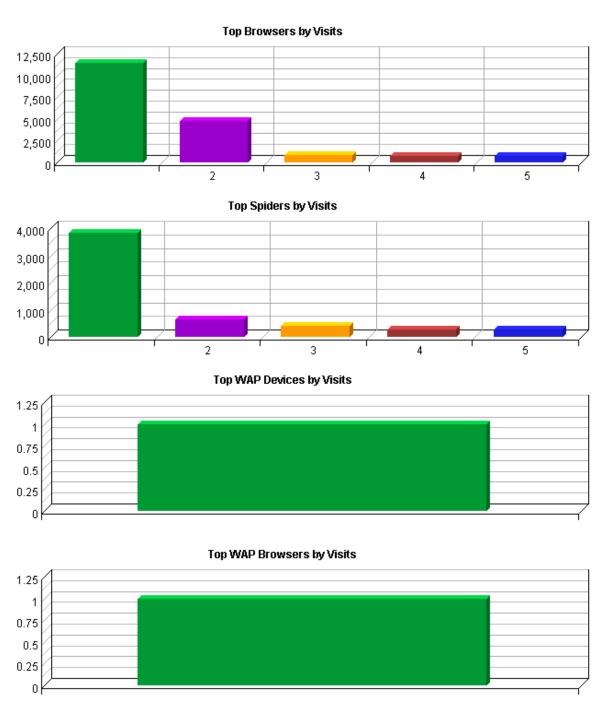
% – Percentage of visitors who viewed your page for the specified duration of time.



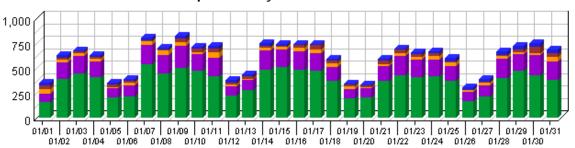
This information tells you how many visitors view your site for specific intervals of time.

Browsers and Platforms Dashboard

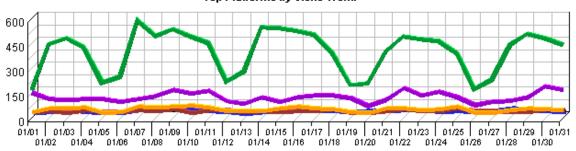
This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.



Top Browsers by Visits Trend

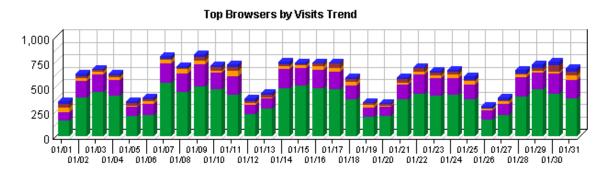


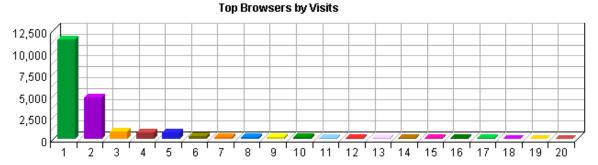
Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.





Top Browsers

	Browser	Visits %	Hits
1.	Microsoft Internet Explorer	11,436 54.94%	21,211
2.	Mozilla	4,789 23.01%	6,972
3.	Other Netscape Compatible	895 4.30%	2,272
4.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	753 3.62%	1,156
5.	Others	707 3.40%	870
6.	Opera	304 1.46%	2,672
7.	libwww-perl/5.800	254 1.22%	393
8.	NLESE USEPA	225 1.08%	3,499
9.	Netscape	215 1.03%	237
10.	Safari	199 0.96%	245
11.	psbot/0.1 (http://www.picsearch.com/bot.html)	146 0.70%	264
12.	www.dlese.org,support@dlese.org	76 0.37%	76
13.	Jakarta Commons-HttpClient/3.0.1	72 0.35%	1,483
14.	Java/1.5.0_12	65 0.31%	124
15.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	58 0.28%	163
16.	Konqueror	58 0.28%	3,856
17.	Java/1.6.0_03	54 0.26%	77

Top Browsers 185

18.	Wget/1.10.2	48	0.23%	93
19.	larbin_2.6.3 larbin2.6.3@unspecified.mail	40	0.19%	138
20.	LWP::Simple/5.79	33	0.16%	48
	Subtotal	20,427	98.14%	45,849
	Other	387	1.86%	2,496
	Total	20,814 1	00.00%	48,345

Top Browsers - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

Prowser data can help you determine how to configure your site for optimal viewing.

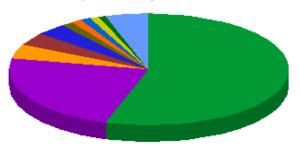
Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

186 Top Browsers

Top Browsers by Version

This report lists the browser versions most common among your visitors.





Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	6,468	31.08%	12,578
		7.0	4,749	22.82%	8,255
		5.0	88	0.42%	204
		5.01	39	0.19%	55
		5.5	28	0.13%	39
		3.02	22	0.11%	22
		5.14	11	0.05%	21
		5.23	10	0.05%	14
		7.0b	7	0.03%	7
		6.1	6	0.03%	6
		4.01	2	0.01%	2
		5.21	2	0.01%	4
		6.0-	1	0.00%	1
		5.17	1	0.00%	1
		1.	1	0.00%	1
		4.0	1	0.00%	1
		Other	0	0.00%	0
2.	Mozilla	20071127	2,781	13.36%	4,129
		20070308	711	3.42%	1,041
		Version Unknown	434	2.09%	553
		20071025	83	0.40%	99
		20070725	79	0.38%	115
		20070508	68	0.33%	84
		20071214	57	0.27%	66
		20050915	49	0.24%	69

20070515	39	0.19%	52
20061010	31	0.15%	40
20070914	30	0.14%	75
20070309	26	0.12%	38
20071206	25	0.12%	62
20061204	21	0.10%	36
20080109	20	0.10%	24
20071008	20	0.10%	27
20070713	17	0.08%	20
20041107	16	0.08%	19
20071128	16	0.08%	25
20050716	15	0.07%	21
	14	0.07%	22
20050511	13	0.06%	16
20050225	12	0.06%	48
20061206	12	0.06%	39
20071115	11	0.05%	12
20060909	11	0.05%	13
2007121120	10	0.05%	10
20060728	9	0.04%	11
20060508	9	0.04%	13
20071102	8	0.04%	8
20071108	8	0.04%	13
20061023	8	0.04%	8
20070219	6	0.03%	6
20060111	6	0.03%	7
20050711	6	0.03%	8
20071204	5	0.02%	8
20051111	5	0.02%	7
20071122	4	0.02%	6
20040910	4	0.02%	10
20060414	4	0.02%	4
20070509	4	0.02%	4
20050414	4	0.02%	4
20071022	3	0.01%	9
20050919	3	0.01%	5
20041215	3	0.01%	3
20070530	3	0.01%	4
20070730	2	0.01%	3
20050317	2	0.01%	2
20060601	2	0.01%	2
20071010	2	0.01%	3

20040225	2	0.01%	2
20040613	2	0.01%	2
20040218	2	0.01%	2
20021126	2	0.01%	3
20071126	2	0.01%	2
20060426	2	0.01%	2
20070731	2	0.01%	3
20060911	2	0.01%	4
20041001	2	0.01%	2
20050318	1	0.00%	1
20060526	1	0.00%	1
20080115	1	0.00%	1
20061208	1	0.00%	1
20061011	1	0.00%	1
20020924	1	0.00%	1
20071213	1	0.00%	1
20060313	1	0.00%	4
20060821	1	0.00%	1
20071207	1	0.00%	1
2007121014	1	0.00%	1
20060228	1	0.00%	3
20040913	1	0.00%	1
20071019	1	0.00%	1
20010124	1	0.00%	2
20070223	1	0.00%	1
20060613	1	0.00%	1
20060828	1	0.00%	1
20020721	1	0.00%	1
20070312	1	0.00%	1
20060427	1	0.00%	1
20070920	1	0.00%	1
20040113	1	0.00%	1
20071030	1	0.00%	1
20060723	1	0.00%	1
20070718	1	0.00%	1
20061217	1	0.00%	1
20071028	1	0.00%	1
20071231	1	0.00%	1
20011128	1	0.00%	1
20071020	1	0.00%	1
20070809	1	0.00%	1
20070417	1	0.00%	1

		20061201	1	0.00%	1
		20070316	1	0.00%	1
		20060308	1	0.00%	1
		20060413	1	0.00%	1
		20070822	1	0.00%	2
		20040616	1	0.00%	1
		2007080105	1	0.00%	1
		Other	0	0.00%	0
3.	Other Netscape Compatible	Version Unknown	895	4.30%	2,272
		Other	0	0.00%	0
4.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	753	3.62%	1,156
		Other	0	0.00%	0
5.	Others	Version Unknown	707	3.40%	870
		Other	0	0.00%	0
6.	Opera	9.24	254	1.22%	2,607
	•	9.25	11	0.05%	11
		9.23	9	0.04%	21
		9.20	5	0.02%	6
		9.10	5	0.02%	5
		7.0	4	0.02%	4
		8.01	3	0.01%	3
		9.02	3	0.01%	3
		9.21	2	0.01%	2
		9.00	2	0.01%	4
		9.50	1	0.00%	1
		9.01	1	0.00%	1
		6.03	1	0.00%	1
		6.01	1	0.00%	1
		7.50	1	0.00%	1
		8.02	1	0.00%	1
		Other	0	0.00%	0
7.	libwww-perl/5.800	Version Unknown	254	1.22%	393
		Other	0	0.00%	0
8.	NLESE USEPA	Version Unknown	225	1.08%	3,499
		Other	0	0.00%	0
9.	Netscape	4.5	112	0.54%	118
	•	4.0	41	0.20%	41
		7.2	26	0.12%	38
		,	20	U.I. / U	50

		8.1.3	8	0.04%	11
		7.1	7	0.03%	8
		4.7	4	0.02%	4
		8.1.2	4	0.02%	4
		Version Unknown	3	0.01%	3
		7.01	2	0.01%	2
		7.0	2	0.01%	2
		6.2.1	2	0.01%	2
		4.08	1	0.00%	1
		8.0.4	1	0.00%	1
		8.0.3.4	1	0.00%	1
		8.1	1	0.00%	1
		Other	0	0.00%	0
10.	Safari	419.3	124	0.60%	151
		312.6	42	0.20%	54
		412.2	7	0.03%	9
		312	6	0.03%	8
		YY/ADOBE	5	0.02%	5
		417.9.2	3	0.01%	4
		85.8.1	2	0.01%	2
		312.5	1	0.00%	1
		YY	1	0.00%	1
		125.12	1	0.00%	1
		416.12	1	0.00%	1
		51	1	0.00%	1
		312.3.1	1	0.00%	1
		523.12.2	1	0.00%	1
		125.9	1	0.00%	2
		417.8	1	0.00%	1
		417.9.3	1	0.00%	2
		Other	0	0.00%	0
11.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	146	0.70%	264
		Other	0	0.00%	0
12.	www.dlese.org,support@dlese.org	Version Unknown	76	0.37%	76
		Other	0	0.00%	0
13.	Jakarta Commons-HttpClient/3.0.1	Version Unknown	72	0.35%	1,483
		Other	0	0.00%	0
14.	Java/1.5.0_12	Version Unknown	65	0.31%	124

		Othor	0	0.000/	0
		Other	0	0.00%	0
15.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	58	0.28%	163
	nttp.//search.msn.com/msnoot.ntm/	Other	0	0.00%	0
16.	Konqueror	3.2	41	0.20%	3,837
10.	Koliqueroi	3.5	7	0.20 %	9
		3.1–RC3	2	0.03%	
			2		2
		3.0–RC6		0.01%	2
		3.1–RC5	1	0.00%	1
		3.1	1	0.00%	1
		3.0-RC5	1	0.00%	1
		3.0	1	0.00%	1
		3.1-RC1	1	0.00%	1
		3.0-RC1	1	0.00%	1
		Other	0	0.00%	0
17.	Java/1.6.0_03	Version Unknown	54	0.26%	77
		Other	0	0.00%	0
18.	Wget/1.10.2	Version Unknown	48	0.23%	93
		Other	0	0.00%	0
19.	larbin_2.6.3 larbin2.6.3@unspecified.mail	Version Unknown	40	0.19%	138
		Other	0	0.00%	0
20.	LWP::Simple/5.79	Version Unknown	33	0.16%	48
		Other	0	0.00%	0
	Subtotal		20,427	98.14%	45,849
	Other		387	1.86%	2,496
	Total		20,814	100.00%	48,345

Top Browsers by Version - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each

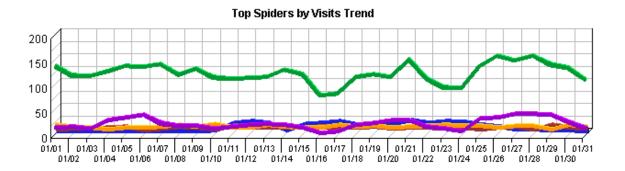
page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

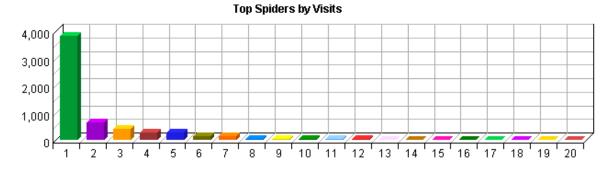
Q

This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.





Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	3,823	64.25%	4,509
2.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	628	10.55%	1,003
3.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	400	6.72%	5,128
4.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	282	4.74%	282
5.	Gigabot	278	4.67%	797
6.	Yeti	141	2.37%	165
7.	Mozilla/5.0 (Twiceler–0.9 http://www.cuill.com/twiceler/robot.html)	123	2.07%	507
8.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	49	0.82%	52
9.	Speedy Spider (http:	33	0.55%	42
10.	Morning Paper 1.0 (robots.txt compliant!)	25	0.42%	29
11.	Lycos_Spider_(modspider)	18	0.30%	29
12.	ichiro	17	0.29%	98

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13.	WebAlta Crawler	15	0.25%	21
14.	FAST Enterprise Crawler 6	13	0.22%	60
15.	Linkbot	10	0.17%	63
16.	LTI	9	0.15%	10
17.	TurnitinBot	7	0.12%	48
18.	Grub	6	0.10%	6
19.	Sosoimagespider (http:	6	0.10%	8
20.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; maxamine.com-robot)	5	0.08%	8
	Subtotal	5,888	98.96%	12,865
	Other	62	1.04%	162
	Total	5,950	100.00%	13,027

Top Spiders - Help Card

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Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total spider visits or hits by the specified spider.

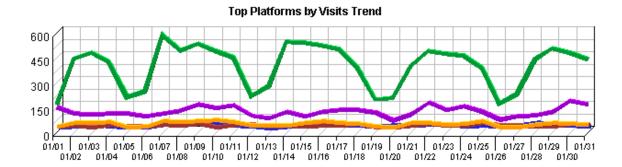


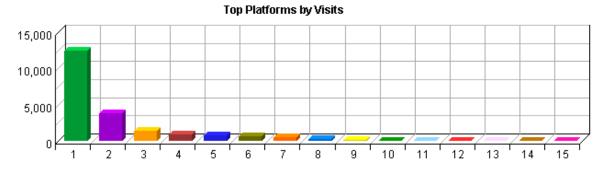
This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

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Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.





Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	12,453	59.83%	22,873
2.	Others	3,759	18.06%	12,135
3.	Windows 2000	1,335	6.41%	4,068
4.	Linux	882	4.24%	1,257
5.	Windows NT	748	3.59%	1,064
6.	Macintosh	670	3.22%	888
7.	Macintosh PowerPC	472	2.27%	653
8.	Windows 98	287	1.38%	367
9.	Windows 2003	89	0.43%	137
10.	FreeBSD	41	0.20%	3,837
11.	Windows ME	28	0.13%	39
12.	Windows 3.x	26	0.12%	997
13.	Windows 95	12	0.06%	12
14.	SunOS	10	0.05%	15
15.	Windows Win32s	2	0.01%	3
	Total	20,814	100.00%	48,345

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Top Platforms - Help Card

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Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.



This information is useful when determining what content to include on your web site.

198 Top Platforms

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

	Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one—to three—digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

101 = Success: Switching Protocols
200 = Success: OK
201 = Success: Created
202 = Success: Accepted
203 = Success: Non-Authoritative Information
204 = Success: No Content
205 = Success: Reset Content
206 = Success: Partial Content
300 = Success: Multiple Choices
301 = Success: Moved Permanently
302 = Success: Found
303 = Success: See Other
304 = Success: Not Modified

305 = Success : Use Proxy 307 = Success : Temporary Redirect

"Failed" codes:

400 = Failed: Bad Request 401 = Failed: Unauthorized 402 = Failed: Payment Required

403 = Failed: Forbidden

100 = Success: Continue

404 = **Failed**: Not Found **405** = **Failed**: Method Not Allowed **406** = **Failed**: Not Acceptable **407** = **Failed**: Proxy Authentication Required **408** = **Failed**: Request Time-out **409** = **Failed**: Conflict 410 = Failed: Gone 411 = Failed: Length Required 412 = Failed: Precondition Failed 413 = Failed: Request Entity Too Large **414 = Failed**: Request–URI Too Large **415** = **Failed**: Unsupported Media Type **416** = **Failed**: Requested range not satisfiable **417** = **Failed**: Expectation Failed **500** = **Failed**: Internal Server Error **501** = **Failed**: Not Implemented **502** = **Failed**: Bad Gateway **503** = **Failed**: Service Unavailable **504** = **Failed**: Gateway Time–out **505** = **Failed**: HTTP Version Not Supported Subtotal In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal." See "Top-Level Domain." Suffix (Domain Name) Time Interval A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59. Time before The number of days between a new buyer's first visit and first purchase. Order Time between The number of days between a visitor's previous purchase and most recent purchase in Purchases this report period. Top-Level The suffix of a domain name. A top-level domain can be based on the type of **Domain** organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains: ARPANET: .arpa Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn Government: .gov .gov.[country code] .gove.[country code] .go.[country code] Military: .mil .mil.[country code]

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Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.